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Dear Friends and Colleagues,

As we approach the spring conference season, our production department has been working furiously to produce the latest lists of new titles contained in this catalogue. We are once again introducing an exceptional list of textbooks and trade academic volumes.

Our education list not only contains a strong set of new titles but a record number of revised editions, testament to the contribution that these texts make to the important conversations taking place in a variety of areas in the discipline of education today. The Black Studies and Critical Thinking list continues to grow rapidly. I ask you to pay special attention to this section of the catalogue as you consider your fall classroom needs.

We eagerly await the publication of *Latinos/as on the East Coast: A Critical Reader*, which promises to be among the most important critical volumes in Latino studies brought out in 2014 by any publishing company.

Peter Lang is proud to be the new publisher of the International Communication Association’s Annual Conference Theme Book Series. *Challenging Communication Research*, based on the 2013 conference in London, is being edited by Leah Lievrouw and will be available for purchase at this year’s conference.

Health is an area of note with publication of *Talking Tobacco: Interpersonal, Organizational, and Mediated Messages* and *A Screenful of Sugar?: Prescription Drug Websites Investigated*, both published in our Health Communication series edited by Gary L. Kreps.

This season will also see publication of Ernest Giglio’s *Here’s Looking at You: Hollywood, Film & Politics*, now in its fourth edition.

This is just a handful of new and forthcoming titles. We hope you enjoy browsing the catalog.

Best wishes,

Chris Myers
Managing Director
chrism@plang.com
The fact that 30% of all high school students and 50% of African American, Latina/o, and Native American students fail to graduate from high school is grounds for alarm in the United States. The Time Is Now argues that understanding and responding to the dropout crisis facing the United States has overlooked one major element—school culture. Using the PUEDES approach as an analytical framework, this book highlights how schools matter and, in fact, hold many of the solutions that contribute to student engagement and disengagement in school, particularly among low-income students of color. Drawing on more than 10 years of school-based research in Boston, Miami, and Southern California, a 10-Point Plan is proposed. The book provides a practical theory of action aimed at challenging the ways schools and communities work together to transform education practice, policy, and, ultimately, student engagement and achievement, particularly among African American and Latina/o students across the United States.
Latinos/as on the East Coast: A Critical Reader

Edited by Yolanda Medina & Angeles Donoso Macaya

PB | US $59.95 £ 37.00 € 49.30 ¥ 50.70 SFR 56.00 | 978-1-4331-2408-2 :: HC | 978-1-4331-2409-9

Critical Studies of Latino/as in the Americas: 1

Latinos/as on the East Coast: A Critical Reader provides a comprehensive overview of established and contemporary research and essays written about communities that represent the Latino/a diaspora on the East Coast of the United States. Collectively, it contributes to the historical, cultural, political, and economic dynamics that affect the Latinos/as lived experience of the country. Analyzed through an interdisciplinary lens, this reader will offer a critical examination of the policies and the practices that affect the following current and emerging themes and topics: History; Ethnicity and Culture; Immigration, Transnationalism, & Civil Rights; Education; Health; Women’s Studies; Film and Media Studies; Queer studies; Literature; Visual and Performing Arts.

Latinos/as on the East Coast: A Critical Reader is an indispensable resource for scholars, researchers, educators, undergraduate and graduate students, as well as any individual, group, or organization interested in issues that affect Latino/as in the United States in current times.

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Making Visible the Invisible: Latino/a Students’ Insights about the Resources for and Barriers to High School Persistence | Donna M. Harris and Judy Marquez Kiyama

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Policing the Latino/a Other: Latinidad in Prime-Time News Coverage of the Elián González Story | Isabel Molina Guzmán
Diversity: Multicultural Studies | Diversity: Gender Studies | Black Studies

and social theorists who work in development in language that is easily accessible. This book is also for undergraduate and graduate courses on development, global education, rural development, and Africa studies. For readers looking for something new about Africa beyond the old stories of suffering and tragedies, this book will be a treasure. It demonstrates that even in the face of many failures, tragedies, and suffering, Africa's stories can be told with hope and possibilities.

Suitable for undergraduate and graduate courses on development, global education, rural development, and Africa studies as well as field practitioners, researchers, and social theorists who work in development.

Diversity: Gender Studies

Supporting Transgender and Gender Creative Youth
Schools, Families, and Communities in Action

Edited by Elizabeth J. Meyer & Annie Pullen Sansfaçon

PB | 978-1-4331-2209-5 | HC | 978-1-4331-2210-1

Gender and Sexualities in Education; 4

Supporting Transgender and Gender Creative Youth brings together cutting-edge research, social action methods, and theory on the topic of transgender youth and gender creative children. Organized in three sections covering theoretical and clinical, educational, and community perspectives, the chapters specifically address issues and challenges in education, social work, medicine, and counseling as well as recommendations that are relevant for parents, families, practitioners, and educators alike. The result is a well-researched and accessible book that will provide support and knowledge to a broad audience of individuals invested in improving the social worlds of gender diverse children and youth.

Suitable for undergraduate and graduate courses in gender studies, sexuality education, queer theory, social & cultural foundations of education, diversity and social justice education, policy studies, social work, counseling and political science.

Experiencing Same-Sex Marriage
Individuals, Couples, and Social Networks
By Pamela J. Lammutti

HC | US $89.95 | £ 68.95 | € 73.80
SFR 75.80 | 140 pp | 978-1-4331-2102-9

This book provides an understanding of how the legal and cultural debates and advances on same-sex marriage are experienced by gay, lesbian, bisexual, and transgender (GLBT) people, same-sex couples, and their social networks. Using data collected from hundreds of GLBT people, same-sex couples, and their social networks over the past decade, the book examines the following topics: same-sex marriages’ impact on how GLBT individuals view their relationships and community; same-sex couples’ decision making regarding whether to marry or not; the interactions between same-sex couples and members of their families-of-origin regarding same-sex marriage; the same-sex marriage experiences of understudied members of the GLBT community; and the interactions between same-sex couples and members of their social networks in locations with restrictions against legally recognized same-sex marriage. These findings are examined through the lens of the social scientific study of relationships. They are based on a communication studies perspective on personal relationships, and therefore emphasize communication concepts and theories relevant to the understanding of same-sex marriage experiences.

Suitable for undergraduate and graduate level course in GLBT Studies, Relational Communication, Marriage, or Social Issues.

The Gay Agenda
Claiming Space, Identity, and Justice
Edited by Gerald Walton

PB | US $43.95 | £ 35.50 | € 36.90 | SFR 41.00 | 368 pp | 978-1-4331-1836-4

HC | US $169.95 | £ 139.60 | €** 143.60 | SFR 157.00 | 978-1-4331-1837-1

“...The ‘gay agenda’ is a rhetorical strategy deployed by the religious right and other social conservatives to magnify fear and hostility of queers. Queers are accused, among other things, of strategizing to recruit children into sexually deviant lifestyles; dismantling family and marriage as cornerstones of civilization; and forcing the entertainment industry and court systems to do their bidding. Queers certainly do have an agenda but it is not the one that the religious right claims it is. It is to assert their presence in the public space; claim and name their identities; and strategize for social justice in law, schools, and workplaces. The Gay Agenda: Claiming Space, Identity, and Justice claims and reclaims the language of ‘agenda’ and turns the rhetoric of the religious right on its ear. The contributors provide insightful and sharp commentary on gay agendas for human rights, marriage and family, cultural influences, schooling and education, and politics and law.”

Order via our website: www.peterlang.com, email: CustomerService@plang.com, or phone: 1.800.770.5264 (in US) or 212.647.7706 (outside US)
Gender and Sexualities in Education: A Reader

This volume is about the education of gender and sexualities, which is to say it explores how gender and sexuality identities and differences get constructed through the process of education and “schooling.” Wittingly or not, educational institutions and educators play an important role in “normalizing” gender and sexuality differences by disciplining, regulating, and producing differences in ways that are “intelligible” within the dominant or hegemonic culture. To make gender and sexuality identities and differences intelligible through education is to understand them through the logic of separable binary oppositions (man-woman, straight-gay), and to valorize and privilege one normalized identity within each binary (man, straight) and simultaneously stigmatize and marginalize the “other” identity (woman, gay). Educational institutions have been set up to normalize the construction of gender and sexual identities in these ways, and this is both the overt and the “hidden” curriculum of schooling. At the same time, the “postmodern” times in which we live are characterized by a proliferating of differences so that the binary oppositional borders that have been maintained and policed through schooling, and that are central to maintaining highly inequitably power relations and rigid gender roles, are being challenged, resisted, and in other ways profoundly destabilized by young people today.

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Suitable for undergraduate and graduate courses in gender studies, sexuality education, queer theory, social & cultural foundations of education, curriculum, diversity and social justice education, and policy studies.
current religio-spiritual leadership understandings that contest the status quo in U.S. schools. The historicity and analysis of gender and race contributes to reconceptualizing educational and leadership by emphasizing the voices of Black female leaders, voices that provide alternative understandings of schooling, stressing the importance of gendered and raced voices in administration, and questioning formulaic models of leadership and the research that refines them.

We Got Next
Urban Education and the Next Generation of Black Teachers
By Lynnette Mawhinney
PB | $39.95 £ 25.00 € 30.75 €* 32.90 €** 33.80
SFR 37.00 | 150 pp | 978-1-4331-2367-2
HC | $159.95 £ 98.00 € 123.05 €* 131.70 €** 135.40 SFR 148.00 | 978-1-4331-2368-9
Black Studies and Critical Thinking: 48
Developing a more culturally diverse teaching force is one of the most important tasks facing the education system in the United States. Yet, in the midst of this challenge, little is known about who these teachers might be or where they might come from. We Got Next: Urban Education and the Next Generation of Black Teachers illustrates the journeys that Black pre-service teachers travel in their attempts to become educators. By looking at their educational life histories—their schooling experiences, teaching philosophies, and personal motivation—this book discovers what compels them to become teachers and the struggles and successes they encounter along the way. With texture and care, We Got Next helps professionals, policymakers, and teacher educators to understand what draws young African Americans toward the teaching profession and how to help them get there.

Malcolm X as Educational Pedagogy and the Radicalization of the Black Student Movement 1960-1973
By Richard D. Benson II
PB | 978-1-4331-1770-1 | HC | 978-1-4331-1771-8
Black Studies and Critical Thinking: 40
Suitable for courses in social justice, critical pedagogy, history of education and diversity

The (Re-)Making of a Black American
Tracing the Racial and Ethnic Socialization of Caribbean American Youth
By Chonika Coleman-King
PB | $40.95 £ 25.00 € 30.95 €* 33.10 €** 34.00
SFR 38.00 | 250 pp | 978-1-4331-2073-2
HC | $159.95 £ 98.00 € 123.05 €* 131.70 €** 135.40 SFR 148.00 | 978-1-4331-2074-9
Black Studies and Critical Thinking: 51
Historically, Blacks in the United States have been treated as a homogenous group with little regard for distinctions in ethnicity and immigrant status. However, the growing number of Black immigrants to the United States, and their location at the intersection of immigrant opportunity and racial barriers, has prompted increased interest in the group's integration experiences. Grounded in the notion that racism is an inescapable marker of the Black experience in the United States, The (Re-)Making of a Black American explores the ways children of Black immigrants from the English-speaking Caribbean come to understand their racial and ethnic identities, given the socialization messages they receive from their parents and their experiences with institutionalized racism and racial hierarchies in a U.S. middle school. This book highlights the contradictions between parental and school socialization messages and the struggle that ensues as Caribbean American youth are forcibly (re-)made into a specific brand of Black Americans.

Suitable for courses in cultural studies, multicultural education, social foundations of education, teacher education and urban education.

Spiritual Discourse in the Academy
A Globalized Indigenous Perspective
Edited by Njoki N. Wane, Francis Akena Adayanga, & Ahmed Ilmi
PB | 978-1-4331-2230-9 | HC | 978-1-4331-2231-6
Black Studies and Critical Thinking: 55
Spiritual Discourse in the Academy focuses on the value of spirituality as a subjugated knowledge from globalized contexts. The book’s central tenet is that spirituality is the core of one’s intellectual growth and that its inclusion in education acknowledges the sum total of who we are. It not only offers strategies for transformative education, but also embraces global diversity and inclusive education for the twenty-first century. It also provides a detailed examination of spirituality from global context, acknowledges the detrimental legacies of colonialism on indigenous spirituality, knowledge system, traditional justice system, and on indigenous peoples. Spiritual Discourse in the Academy reaches out to educators, scholars, and students who are interested in the multiple roles of spirituality in schooling and society at large. It can be used for teaching courses such in spirituality, education, religious studies, and cultural studies.

Suitable for courses in multicultural education, social foundations of education, teacher education and urban education.

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Suitable for courses in social justice, critical pedagogy, history of education and diversity

Suitable for courses in religious education, women’s studies, African American studies and leadership

Institutional Racism, Organizations and Public Policy
By James D. Ward & Mario Rivera
PB | 978-1-4331-1969-9 | HC | 978-1-4331-1968-2
Black Studies and Critical Thinking: 46
Institutional racism may be described as a self-perpetuating and opaque process where, either intentionally or unintentionally, barriers and procedures which disadvantage ethnic minority groups are supported and maintained. It is often the direct linkage and thus the underlying cause for the lack of diversity and cultural competency in the workplace. Yet institutional racism, as a research topic, has been ignored by scholars because it forces emphasis on the unseen and unspoken, yet culturally relevant underpinnings of the workplace and societal ethos. Studies touching on diversity in the public administration research often address the subject as education and training—especially with regard to the competencies needed by professional administrators. However, racism and discrimination, as underlying factors, are seldom addressed. Since specific examples of institutional
Black Queer Identity Matrix
Towards An Integrated Queer of Color Framework
By Sheena C. Howard
PB | US $36.95 € 28.40 £ 23.00 €* 30.40
€** 31.20 SFR 35.00 | 978-1-4331-2232-3
HC | US $149.95 € 92.00 £ 95.00 € 123.40
€** 126.80 SFR 139.00 | 978-1-4331-2232-3
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An Entrepreneur, Race Woman and Outlaw in Early Twentieth Century Harlem
By Shirley Stewart
PB | 978-1-4331-2386-3 | HC | 978-1-4331-2387-0
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Research Methods in Africana Studies
By Serie McDougal III
PB | US $41.95 € 32.30 £ 34.60 €** 34.60
35.50 € 26.00 SFR 39.00 | 362 pp | 978-1-4331-2602-4
HC | US $169.95 € 157.00 £ 130.70 €* 139.80 €** 143.80
139.80 €* 130.70 SFR 157.00 | 978-1-4331-2450-0
Black Studies and Critical Thinking; 64

Research Methods in Africana Studies is a major contribution to the discipline of Africana studies and social science involving people of African descent in general. This textbook is the first of its kind, offering instruction on how to conduct culturally relevant critical research on Africana communities in the American context, in addition to the Africana diaspora. It contains a collection of the most widely used theories and paradigms designed for exploring, explaining, and advancing Africana communities through the lens of hip-hop culture and language. The relevance, strengths, and weaknesses of every major method of data collection are explained as they relate to the lived experiences of the Black world. It stands alone as the only textbook that details empirical methods in the service of the collective advancement of Africana peoples.

The Rhizome of Blackness
A Critical Ethnography of Hip-Hop Culture, Language, Identity, and the Politics of Becoming
By Awad Ibrahim
PB | 978-1-4331-2602-4 | HC | 978-1-4331-2603-1
Black Studies and Critical Thinking; 68

The Rhizome of Blackness: A Critical Ethnography of Hip-hop Culture, Language, Identity and the Politics of Becoming is a critical ethnographic documentation of the process of how continental African youth are becoming Black in North America. They enter a ‘social imaginary’ where they find themselves already falling under the umbrella of Blackness. For young Africans, Hip-Hop culture, language and identity emerge as significant sites of identification; desire, and cultural, linguistic and identity investment. No longer is the ‘plain Canadian English’ a site of investment, but Black English as second language (BESL) and “Hip-Hop all da way baby!” (as one student put it). The result of this dialectic space between language learning and identity investment is a complex, multilayered and ‘rhizomatic third space,’ where Canada meets and rubs shoulder with Africa in downtown Toronto, Vancouver or Montreal in such a way that it produces its own ‘ticklish subject’ and pedagogy of imaginary and integrative anti-racism.

Suitable for classes in Black studies and youth studies

Desk copies are available for any book in our catalog with a 60-day review period; see our order form for details.
Teaching Lincoln
Legacies and Classroom Strategies

Understanding the life and legacy of Abraham Lincoln is often considered central to understanding American history; this anthology guides elementary, middle, and high school teachers in preparing lessons that help students understand Lincoln's significance in American history. This book is a unique combination of thought-provoking essays by historians exploring various aspects of Lincoln's presidency and valuable pedagogical essays by teachers offering teaching tips and lesson plans on how they have taught Lincoln. More than just a resource for teaching Lincoln, the book also helps teachers use his life to explore the fundamental themes of American nationalism and identity, leadership and power, emancipation and race, and the conflicting meanings of freedom.

【Suitable for teacher education/preparation in courses on history, freedom, and leadership】

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Edited by Caroline R. Pryor & Stephen L. Hansen
PB | US $42.95 £ 26.00 € 32.95 ¬ 35.30 ¬ 36.20 SFR 40.00 | 282 pp | 978-1-4331-2126-5
HC | US $159.95 £ 98.00 € 122.95 ¬ 131.60 ¬ 135.20 SFR 148.00 | 978-1-4331-2127-2

Order via our website: www.peterlang.com, email: CustomerService@plang.com, or phone: 1.800.770.5264 (in US) or 212.647.7706 (outside US)
Reconceptualizing Early Childhood Care and Education
Critical Questions, New Imaginaries and Social Activism: A Reader
Edited by Marianne Bloch, Beth Blue Swadener & Gaile S. Cannella

PB | 978-1-4331-2365-8 :: HC | 978-1-4331-2366-5
(Rethinking Childhood, 50)

Reconceptualizing Early Childhood Care and Education: Critical Questions, New Imaginaries and Social Activism: A Reader is a "foundational" book, which presents contemporary theories and debates about early education and child care in many nations. Authors were selected to be leading contributors in discussions about critical early childhood studies over the past twenty years; the editors are long-time scholars in the reconceptualizing early childhood movement. Audiences include graduate courses focused on early childhood and primary education, critical cultural studies of childhood, critical curriculum studies, and critical theories, as these might be contested and debated and drawn from over the course of two decades. A must read for graduate students and professionals interested in beginning or continuing critical interrogations of current early childhood policy and reforms globally.

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21. None for You: Children’s Capabilities and Rights in Profoundly Unequal Times | Valerie Polakow


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25. The Global Childhoods Project: Complexities of Learning and Living with a Biliterate and Trilingual Literacy Policy | Fang Lee and Nicola Yelland

Suitable for graduate courses in early childhood education, policy and reform, critical cultural studies of childhood, and critical curriculum studies

Curriculum | Early Childhood

Employed for Life
21st-Century Career Trends
By Tracey Wilen, Courtney L. Vien & Gary Daugenti

PB | $22.95 £ 14.00 € 16.95 €* 18.10 €** 18.60 SFR 21.00 | 176 pp | 978-1-4331-2543-0
HC | $99.95 £ 61.00 € 76.30 €* 81.60 €** 83.90 SFR 92.00 | 978-1-4331-2544-7

Employed for Life: 21st-Century Career Trends is the first book to explore career development from the viewpoints of firm managers, HR professionals, recruiters, job seekers, and employees. It examines such topics as new developments in recruiting and career development; the ways social, cultural, and technological forces have changed careers; and best practices for job hunting and career planning. The authors use primary and secondary research to provide insight on how the nature of work has changed and what that means for individuals’ career plans.

Suitable for undergraduate and graduate level foundations courses such as Schooling in a Democratic Society and Social and Cultural Contexts of Education

Making Room for One Another
Dynamic and Designed Dialogicity in a Kindergarten Classroom
By Gerri August

PB | 978-1-4331-2295-8 | HC | 978-1-4331-2296-5

Rethinking Childhood: 49

Quoting an abolitionist preacher, Martin Luther King, Jr., once said, “The moral arc of the universe is long, but it bends toward justice.” True, but the moral arc doesn’t bend on its own. We must lean into the task. Making Room is a story of how one kindergarten teacher did just that. This critical ethnography lies at the intersection of democratizing, transformative pedagogy and differences that impact an urban kindergarten. Drawing largely on discourse analysis, the book explores the interplay between Zeke, the classroom teacher, and his students. The participation, resistance, and discourse patterns of one particular student exemplify the complex nature of social systems in general and emancipatory pedagogy in particular. All educators recognize their responsibility to hone students’ cognitive abilities, to teach students to read and to write and to reason. Making Room is written for educators who dare ask themselves the question, “Read and write and reason about what? To what end must students read and write and reason?”

Suitable for undergraduate and business communication and organizational communication
Critical Youth Studies Reader

This reader begins a conversation about the many aspects of critical youth studies. Chapters in this volume consider essential issues such as class, gender, sexuality, race, ethnicity, cultural capital, and schooling in creating a dialogue about and a conversation with youth. In a society that continues to devalue, demonize, and pathologize young women and men, leading names in the academy and youth communities argue that traditional studies of youth do not consider young people themselves. Engaging with today’s young adults in formal and informal pedagogical settings as an act of respect, social justice, and transgression creates a critical pedagogical path in which to establish a meaningful 21st Century Critical Youth Studies.

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 Tweening the Girl

The Crystallization of the Tween Market

By Natalie Coulter

PB | US $38.95 £ 24.00 Ė 30.00 €* Ė 32.10 Ė**
33.00 SFR 36.00 | 206 pp | 978-1-4331-2175-3

HC | US$ 159.95 £ 98.00 Ė 123.05 Ė* Ė 131.70 Ė**
135.40 SFR 148.00 | 978-1-4331-2176-0

Mediated Youth; 20

** Tweening the Girl challenges the argument that the tween market began in the mid-1990s. It was actually during the 1980s that young girls were given the label "tweens" and were heralded by marketers, and subsequently the news media, as one of "capitalism's most valuable customers." Tweening the Girl expertly traces the emergence of the tween during this era as she slowly became known to the consumer marketplace as a lucrative customer, market, and audience. It clearly illustrates how "tweenhood," which is often assumed to be a natural category of childhood, is actually a product of the industries of the youth media marketplace that began to position the preteen girl as a separate market niche notched out of the transitory spaces between childhood and adolescence. Relying predominantly upon a textual analysis of trade publications in the 1980s and early 1990s, the book eloquently maps out the synergetic processes of the marketing, advertising, merchandising, and media industries as they slowly began to take interest in the girl and began to define her as a tween: an empowered female consumer who is no longer a child but not quite a teen.

** Suitable for courses in Youth and Consumer Culture and Gender and Media Studies

Princess Cultures

Mediating Girls' Imaginations and Identities

Edited by Miriam Forman-Brunell & Rebecca C. Hains

PB | US $38.95 £ 24.00 Ė 30.00 €* Ė 32.10 Ė**
33.00 SFR 36.00 | 978-1-4331-2061-9

HC | US$ 139.95 £ 86.00 Ė 107.65 Ė* Ė 115.20 Ė**
118.40 SFR 130.00 | 978-1-4331-2062-6

Mediated Youth; 18

** Suitable for courses in Youth, Culture and Society, Children and Media, Communication and Popular Culture, and Gender/Media/Culture

Becoming Educated

Young People's Narratives of Disadvantage, Class, Place and Identity

By John Smyth & Peter McInerney

PB | US $39.95 £ 25.00 Ė 30.70 €* Ė 32.80 Ė**
33.80 SFR 37.00 | 186 pp | 978-1-4331-2211-8

HC | US$ 149.95 £ 92.00 Ė 115.00 Ė* Ė 123.10 Ė**
126.50 SFR 138.00 | 978-1-4331-2212-5

Adolescent Cultures, School and Society; 67

** Becoming Educated examines the education of young people, especially those from the most ‘disadvantaged’ contexts. The book argues that because the focus has been obdurately and willfully on the wrong things—blaming students; measuring, testing and comparing them; and treating families and communities in demeaning ways that convert them into mere ‘consumers’—that the resulting misdiagnoses have produced a damaging ensemble of faulty ‘solutions.’ By shifting the emphasis to looking at what is going on ‘inside’ young lives and communities, this book shifts the focus to matters such as taking social class into consideration, puncturing notions of poverty and disadvantage, understanding neighborhoods as places of hope and creating spaces within which to listen to young peoples’ aspirations. These are a radically different set of problems with which to work out solutions that continue to be trotted out, and, if understood and seriously attended to, they have the potential to make a real difference in young lives. This is a book that ought to be read by all who claim to know what is in the best interests of young people who are becoming educated.

** Suitable for courses in higher education

Youth Studies  | Teacher Education

Counterpoints: Studies in the Postmodern Theory of Education; 380

This edited book provides readers with a guide for implementing self-assessment and self-evaluation that is based on a model implemented successfully in a diverse range of teacher education courses. Educators from disciplines as diverse as theater arts, early childhood, psychology, mathematics, and science education have adopted a model of self-assessment and self-evaluation that supports the individual ongoing assessment of learning

Teacher Educators Rethink Self-Assessment in Higher Education

A Guide for the Perplexed

Edited by Judith McVarish & Catherine Milne

PB | US $39.95 £ 25.00 Ė 32.80 Ė* Ė 57.60 Ė**
33.80 SFR 37.00 | 170 pp | 978-1-4331-0835-8

HC | US$ 149.95 £ 92.00 Ė 116.30 Ė* Ė 123.40 Ė**
126.80 SFR 139.00 | 978-1-4331-0824-1

** Teacher Educators Rethink Self-Assessment in Higher Education: A Guide for the Perplexed provides readers with a guide for implementing self-assessment and self-evaluation that is based on a model implemented successfully in a diverse range of teacher education courses. Educators from disciplines as diverse as theater arts, early childhood, psychology, mathematics, and science education have adopted a model of self-assessment and self-evaluation that supports the individual ongoing assessment of learning.
Defining Critical Animal Studies
An Intersectional Social Justice Approach for Liberation
Edited by Anthony J. Nocella II, John Sorensen, Kim Socha & Atsuko Matsuoka
PB | US $40.95 £ 25.00  € 31.50  €* 33.10 €**
   $34.70 SFR 38.00 | 280 pp | 978-1-4331-2160-9

Critical storytelling, a rich form of culturally relevant, critical pedagogy, has gained great urgency in a world of standardization. Crafting Critical Stories asks how social justice scholars and educators narrate, craft, and explore critical stories as a tool for culturally relevant, critical pedagogy. From the elementary to college classroom, this anthology explores how different genres of critical storytelling—oral history, digital storytelling, testimonio, and critical family history—have been used to examine structures of oppression and to illuminate counter-narratives written with and by members of marginalized communities. The book highlights the complexity of culturally relevant, social justice education as pedagogues across the fields of education, sociology, communications, ethnic studies, and history grapple with the complexities of representation, methodology, and the meaning/impact of employing critical storytelling tools in the classroom and community.

Suitable for courses in teacher education.
Ecological Pedagogy, Buddhist Pedagogy, Hermeneutic Pedagogy
Experiments in a Curriculum for Miracles
By Jackie Seidel & David W. Jardine
PB | US $40.95 € 25.00 £ 31.50 €* 33.10 €**
34.70 SFR 30.00 | 216 pp | 978-1-4331-2252-1
HC | US $159.95 £ 98.00 € 122.95 €* 131.60 €**
135.40 SFR 148.00 | 978-1-4331-2253-8
Counterpoints: Studies in the Postmodern Theory of Education, 452

This book explores three interrelated roots of scholarly work that have a supportive and elaborative affinity to authentic and engaging classroom inquiry: ecological consciousness, Buddhist epistemologies, philosophies and practices, and interpretive inquiry or “hermeneutics.” Although these three roots originate outside of and extend far beyond most educational literature, understanding them can be of immense practical importance to the conduct of rich, rigorous, practicable, sustainable, and adventurous classroom work for students and teachers alike.

The authors collectively bring to these reflections decades of classroom experience in grades K–12 and the experience of supervising hundreds of student teachers in such settings as well as working regularly with schools and classroom teachers in their day-to-day work. The authors demonstrate, through several classroom examples, how ecology, Buddhism, and hermeneutics provide ways to re-invigorate the often-mundane discourse of education and bring a sense of beauty and rigorous joy to classroom life for teachers and students alike.

On Language, Democracy, and Social Justice
Noam Chomsky’s Critical Intervention
By Pierre W. Orelus & Noam Chomsky
PB | US $39.95 € 24.00 £ 32.30 €* 33.20 € ** 30.15 SFR 37.00 | 200 pp | 978-1-4331-2447-1
HC | US $159.95 £ 98.00 € 122.95 €* 131.60 €**
135.20 SFR 148.00 | 978-1-4331-2448-8

Every century has witnessed the birth of a few world-transcending intellectuals as well as talented emerging scholars. Noam Chomsky and Pierre W. Orelus are no exception. Using dialogues exchanged over the course of nine years, combined with heartfelt critical essays, Chomsky and Orelus analytically examine social justice issues, such as unbalanced relationships between dominant and subjugated languages, democratic schooling, neoliberalism, colonization, and the harmful effect of Western globalization on developing countries, particularly on the poor living in those countries. On Language, Democracy, and Social Justice offers a unique perspective on these issues. Educators and scholar-activists interested in challenging the long-standing status quo to inspire transformative social, educational, and political change must read this book.

Suitable for courses in social justice, democratic education, neoliberalism, education reform, and globalization of education.

Suitable for courses in curriculum and classroom practice.

Critical Pedagogy | Education Reform

From Education to Incarceration
Dismantling the School-to-Prison Pipeline
Edited by Anthony J. Nocella II, Priya Parmar & David Stovall
PB | 978-1-4331-2323-8 | HC | 978-1-4331-2324-5

The school-to-prison pipeline is a national concern, from federal to local government, and a leading topic in conversations in the field of urban education and juvenile justice. From Education to Incarceration: Dismantling the School-to-Prison Pipeline is a groundbreaking book that exposes the school system’s direct relationship with the juvenile justice system. Examining both respectively, it reveals various tenets contributing to unnecessary expulsions, leaving youth vulnerable to the streets and ultimately behind bars. From Education to Incarceration is a must read for parents, teachers, law enforcement judges, lawyers, administrators and activists concerned with and involved in the juvenile justice system and school system. Contributors are leading scholars in their field and are experts on the school to prison pipeline.

Suitable for courses in school and society, foundations of education, social justice education, juvenile justice, school policy, criminology

Suitable for courses in education and ecology, social foundations of education, global education, issues in educational technology

The False Promises of the Digital Revolution
How Computers Transform Education, Work, and International Development in Ways That Are Ecologically Unsustainable
By C. A. Bowers
PB | US $39.95 € 25.00 £ 30.70 €* 32.80 € ** 33.80 SFR 37.00 | 132 pp | 978-1-4331-2612-3
HC | US $149.95 £ 92.00 € 114.00 €* 123.00 €** 126.40 SFR 138.00 | 978-1-4331-2613-0
Counterpoints: Studies in the Postmodern Theory of Education, 469

The False Promises of the Digital Revolution examines what currently goes largely unnoticed because of the many important uses of digital technologies. While many people interpret digital technologies as accelerating the global rate of progress, C. A. Bowers focuses attention on how they reinforce the deep and ecologically problematic cultural assumptions of the West: the myth of progress, the substitution of data for different cultures, the myth of individual autonomy, the mistaken view of language that hides how words (metaphors) reproduce earlier misconceptions, and a Social Darwinian justification for colonizing other cultures that is now leading to armed resistance—which, in turn, strengthens the ties between corporations, the military, and the computer science industry. The book also investigates how to understand the cultural non-neutrality of digital technologies; how print and the emphasis on data undermine awareness of the tacit information pathways between cultural and natural ecologies; and how to identify educational reforms that will contribute to a more informed public about the uses of digital technologies.

Suitable for courses in education and ecology, social foundations of education, global education, issues in educational technology

Critical Pedagogy | Education Reform

From Education to Incarceration
Dismantling the School-to-Prison Pipeline
Edited by Anthony J. Nocella II, Priya Parmar & David Stovall
PB | 978-1-4331-2323-8 | HC | 978-1-4331-2324-5

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Suitable for courses in social justice, democratic education, neoliberalism, education reform, and globalization of education.

Suitable for courses in curriculum and classroom practice.
Reimagining Education Reform and Innovation

Edited by Matthew Lynch
PB | 978-1-4331-2480-8 | HC | 978-1-4331-2481-5

Counterpoints: Studies in the Postmodern Theory of Education; 461

Reimagining Education Reform and Innovation provides scholars and laymen with an assortment of theoretical and practical perspectives for questioning contemporary practices and forging new methods of education reform and innovation. This project is the leading collection of contemporary essays by the major thinkers in the field of education reform and innovation. Carefully attentive to both theory and practice, this project is the definitive source for learning about education reform and innovation, while also enhancing the existing literature. This project attempts to move the field to the next phase of its evolution and provides the U.S. K-12 system with the tools that it will need to return to its former preeminence.

Reimagining Education Reform and Innovation generates a corpus of new and original scholarship that significantly examines the field of education reform and innovation, broadly conceived. Each chapter examines one or more of the critical topics that are missing from or underrepresented in the extant literature. The various chapters of this book integrate into their analyses the conceptual, political, pedagogical, and practical histories, tensions, and resources that have established education reform and innovation as one of the most vital and growing movements within the field of education. A central tenet of this project is that we need to make visible the multiple perspectives and theoretical frames that currently drive work in the field.

**Suitable for undergraduate classes such as introduction to teaching, introduction to special education, advocacy, collaboration and cooperative learning, history and foundations of education, school reform and graduate courses in social foundations of education**

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**Foundations**

**Henry Chauncey**

*An American Life*

By Norbert Elliot

PB | 978-1-4331-0890-7 | HC | 978-1-4331-0889-1

Six Lenses for Anti-Oppressive Education

Partial Stories, Improbable Conversations | 2ND EDITION

Edited by Bic Ngo & Kevin K. Kumashiro

PB | 978-1-4331-2610-9

Counterpoints: Studies in the Postmodern Theory of Education; 468

This book spotlights six themes or "lenses" for understanding and analyzing education and its relation to oppression and anti-oppressive transformation. It brings together multiple perspectives on anti-oppressive education from various contexts, including K-12 schools, teacher education programs, postsecondary institutions, and community-based organizations. The book provides an array of practical and theoretical resources for educators to explore and innovate ways to confront and dismantle racism, sexism, classism, heterosexism and other forms of oppression in education. Significantly, this 2nd edition boasts ten new chapters as well as new or considerably revised Conversations for each of the six parts. The chapters provide readers with diverse perspectives for considering anti-oppressive education from a range of content areas in K-12, postsecondary, and community contexts; student and educator populations; social differences; activities; and research methodology. In addition, this new edition significantly amplifies the perspectives and experiences of youth, including those from Southeast Asian, South Asian, and African American communities.

**Suitable for undergraduate and graduate philosophy of education classes, as well as classes in philosophy and educational theory.**

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**Primers**

**Peace and Pedagogy Primer**

By Molly Quinn

PB | 978-1-4331-1844-9

Peter Lang Primers

What makes for peace as lived? What images of peace issue from examination of daily experience? What can be gleaned from reflection upon the topic for the meanings and makings of peace in our world? Considering that to work for peace, we must begin with ourselves and with our children, Molly Quinn addresses these questions through her own life and work. She does so with those who would, and do, teach children, and with the children that they teach. The text is rooted in inquiry with aspiring elementary teachers through a university social studies course in New York City where East Harlem first-graders engage peace curriculum and in the South Bronx where fourth-graders attempt to understand and respond to neighborhood violence. The author seeks to elucidate educational possibilities for dreaming peace anew, and passionately living and laboring, singularly and together, for its realization, among us.

**Suitable in undergraduate and graduate level courses in social studies, peace education/studies, critical pedagogy, teacher education, and curriculum studies**

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**My Teaching, My Philosophy**

Kenneth Wain and the Lifelong Engagement with Education

Edited by John Baldacchino, Simone Galea & Duncan P. Mercieca

PB | 978-1-4331-2485-3 | HC | 978-1-4331-2486-0

Counterpoints: Studies in the Postmodern Theory of Education; 462

This book brings together twenty-most prominent thinkers on education, philosophy, art and literature in conversation with Kenneth Wain and the many facets of his work. It shows how Wain’s passionate engagement with various issues, and those related to philosophy and education in particular, continues to re-generate new ideas and thoughts through his philosophical method. This book gives Wain’s philosophy the attention it deserves and succeeds in continuing an open-ended philosophical conversation with its readers. Above all this book is a must read for anyone wanting to get a snapshot on the most recent thinking on philosophy of education.

**Suitable for undergraduate and graduate philosophy of education classes, as well as classes in philosophy and educational theory.**
This book will attempt, through an in-depth investigation of eight private schools, representing a wide variety of traditions (including non-sectarian as well as sectarian schools), to show how schools are telling reflections of the changing religious landscape of our country. It will also seek to demonstrate that these schools are important guideposts in the process of understanding that land-scape, and how institutions with a clear religious and secular advocacy against twenty-first century, and a critique of the politics of education, and public policy. This edited volume also offers new insights into long-standing battles that pit religious and secular advocates against challenges that must be overcome if we are to realize its potential.
Handbook for Student Law for Higher Education Administrators

Contents

I. Introduction: The Social and Legal Environment of Student Administration

1. Admissions
2. Financial Aid and Tuition
3. Student Activities
4. Academic Standing, Probation, and Dismissal
5. Academic Integrity, Plagiarism, and Cheating

II. Critical Qualitative Research: Disrupting Qualitative Inquiry

1. Disrupt traditional notions of research
2. Disrupt dominant approaches to the collection and analysis of data
3. Disrupt traditional notions of representing and disseminating research findings
4. Disrupt rigid epistemological and methodological boundaries
5. Disrupt disciplinary boundaries and assumptions frameworks of how to do educational research

III. Qualitative and Interpretive Methodologies

IV. Critical Qualitative Research: How Stories Heal

1. Disrupt traditional notions of research roles and relationships
2. Disrupt dominant approaches to the collection and analysis of data
3. Disrupt traditional notions of representing and disseminating research findings
4. Disrupt rigid epistemological and methodological boundaries
5. Disrupt disciplinary boundaries and assumptions frameworks of how to do educational research

Scholars and graduate students interested in disrupting traditional approaches to the study of education will find this book of tremendous value. Given the inclusion of both research examples and reflective narratives, this book is an ideal text for adoption in introductory research design seminars as well as advanced courses devoted to theoretical and practical applications of qualitative and interpretive methodologies.
Interrogating (Hi)stories
Establishing the Educational Relevance of Spiritual Development
Through Critical Historiography

By Audrey Lingley
PB | 978-1-4331-2549-2 | HC | 978-1-4331-2550-8
Critical Qualitative Research, 12

In Interrogating (Hi)stories, Audrey Lingley uses a critical constructivist perspective to problematize the absence of the spiritual dimension of human growth from pedagogical models that emphasize responsiveness to developmental psychology. The book investigates this conspicuous absence through critical historiographical research, which is a critical interrogation of the tacit understandings that guide education in general and middle grades reform in particular. The author offers practical, classroom-based implications and culturally respectful language for educators who believe spirituality is a legitimate aspect of human growth and learning in a public school setting. This scholarly contribution would to the growing field of interest in addressing spirituality in the academy work well as a central or supplemental text for advanced level courses in educational philosophy, curriculum theory, dissertation research methodology, educational psychology, social foundations of education, research paradigms and methods, curriculum and culture, and young adolescent education.

Suitable for university courses in art, art education, media, social sciences

Research

Doing Critical Education Research
A Conversation with the Research of John Smyth

By John Smyth, Barry Down, Peter McInerney & Robert Hattam
PB | 978-1-4331-2317-7 | HC | 978-1-4331-2318-4
Teaching Contemporary Scholars, 7

John Smyth’s remarkable body of writing, research and scholarship has spanned four decades, and the urgency of our times makes it imperative to look in some depth at the breadth of his research and its trajectory, in order to see how we can connect, extend, build and enrich our understandings from it. Possibly the single most unique aspect to Smyth’s version of critical research is his passion for living and ‘doing’ what it means to be a critical pedagogue. For him, ‘doing’ is a verb that gives expression to what he believes it means to be a critical scholar. This necessitates actively listening to lives; taking on an advocacy position with informant groups; displaying a commitment to praxis; and being activist in braving ‘local responses’ to global issues. Smyth’s research is pursued with vigour through the lives he researches, as he interrupts and punctuates ‘bad’ theory, supplanting it with more democratic alternatives, which, by his own admission, makes his research (and all research), political.

Suitable for advanced undergraduate and graduate courses in Research Methods; Philosophy of Education; History of Education; Culture, Curriculum, and Learning; Social Foundations of Education; and Cultural Foundations of Learning and Development

Artistic Research Methodology
Narrative, Power, and the Public

By Mika Hannula, Juha Suoranta & Tere Väden
PB | 978-1-4331-2666-6 | HC | 978-1-4331-2667-3
Critical Qualitative Research, 15

Artistic Research Methodology argues for artistic research as a context-aware and historical process that works inside-in, beginning and ending with acts committed within an artistic practice. An artistic researcher has three intertwined tasks.
The revised edition of Educational Psychology Reader: The Art and Science of How People Learn presents an exciting amalgam of educational psychology’s research-based reflections framed in twenty-first century critical educational psychology. As a discipline, educational psychology is reinventing itself from its early and almost exclusive identification with psychometrics and taxonomy-styled classifications to a dynamic and multicultural collage of conversations concerning language acquisition, socially mediated learning, diverse learning modalities, motivation, the affective domain, brain-based learning, the role of ecology in increasing achievement, and many other complementary dimensions of how people learn. Many polymaths of the discipline are included in this volume, providing daunting evidence of the range and intellectual rigor of educational psychology at this historical juncture. Featuring a collection of renowned international authors, this text will appeal to scholars across the globe. The Educational Psychology Reader is an ideal choice as either the primary or supplemental text for both undergraduate and graduate level educational psychology courses.

Abridged Table of Contents

» Section I: Constructivist and Postformalist Perspectives on Educational Psychology
» Section II: Behaviorism
» Section III: Piaget and Vygotsky
» Section IV: Paulo Freire’s Legacies
» Section V: Motivation
» Section VI: Complex Ecologies for Educational Psychology
» Section VII: Enlivened Spaces for Enhanced Learning
» Section VIII: Parents and Other Relationships
» Section IX: Educational Psychology Inside and Outside the Classroom
» Section X: Discursive Practice in Educational Psychology: How the Subject Tells the Truth about Itself
» Section XI: Alternative Education, Urban Youth, and Interventions
» Section XII: Matters of Assessment
» Section XIII: Teaching Educational Psychology and Teaching Teachers
Effective Education for All
Implementing Positive Behavior Support in Early Childhood Through High School
Edited by Chun Zhang, Carlos R. McCray & Su-Je Cho
PB | 978-1-4331-2124-1 | HC | 978-1-4331-2125-8
Educational Psychology: Critical Pedagogical Perspectives; 25

Effective Education for All deals with cultural-linguistic diversity and how to work in classrooms with culturally and linguistically diverse (CLD) students. It is essential reading for teachers, administrators, parents of CLD students, and policy makers, if we are to continue to see progress and success from our school graduates. Importantly, too, this book is both practical and helpful for educators and their schools in offering Positive Behavior Support (PBS), illustrating key steps in understanding the problem and research on Cultural-Linguistic Diversity. The authors offer resources to help educators and their families to understand the failures and successes with these students within the context of their particular schools and communities. What works with one group and age cohort may change as students develop within local and regional contexts.

Suitable for courses in educational psychology, classroom behavior, and diversity

Einstein Fellows
Best Practices in STEM Education
Edited by Tim Spuck & Leigh Jenkins
PB | 978-1-4331-2194-4 | HC | 978-1-4331-2195-1
Educational Psychology: Critical Pedagogical Perspectives; 27

Science, technology, engineering, and mathematics (STEM) education is seen by leaders from across the globe as key to economic success and prosperity. Einstein Fellows attempts to improve the state of STEM education, not only here in the U.S., but internationally as well. As the body of STEM-learning research grows, this volume provides the unique perspective of nationally recognized educators who have spent, collectively, more than 400,000 hours at the interface between teaching and learning. Each chapter communicates how its author has implemented a specific STEM practice in the classroom and how the practice might be modified for use in other classrooms, schools, and learning environments. Readers of Einstein Fellows: Best Practices in STEM Education will gain powerful insight about what really works when it comes to teaching and learning STEM. This publication will serve as an excellent resource for use in any science, technology, engineering, and mathematics teaching methods course; no professional education library, K through college, should be without a copy.

Suitable for upper level undergraduate science, technology, engineering, and mathematics teaching methods courses as well as masters level teaching methods courses and in-school professional development programs

Learning through Digital Game Design and Building in a Participatory Culture
An Enactivist Approach
By Qing Li
PB | 978-1-4331-1678-0 | HC | 978-1-4331-1679-7
New Literacies and Digital Epistemologies; 14

This book discusses topics concerning digital-game-based learning focusing on learning-by-game-building and Web 2.0. Grounded in the new theoretical perspective of enactivism, this book shows how such an approach can help students gain deep understanding of subjects like mathematics and history, as well as undergraduate or graduate students’ learning of pedagogy, to the adult driver’s learning of road safety rules. Written for undergraduate students in teacher education, experienced teachers, and graduate students, this book is an ideal text for courses related to technology integration and digital game-based learning. It can also be a wonderful book for researchers, educators, parents, school administrators, game designers, and anyone who is interested in new ways of learning and digital games.

Suitable for undergraduate students, teachers and researchers in the fields of English education, children’s literature, and new media studies

Community-Based Multiliteracies and Digital Media Projects
Questioning Assumptions and Exploring Realities
Edited by Heather M. Pleasant & Dana E. Salter
PB | 978-1-4331-1975-0 | HC | 978-1-4331-1976-7
New Literacies and Digital Epistemologies; 63

Within community-based digital literacies work, a fundamental question remains unanswered: Where are the stories and reflections of the researchers, scholars, and community workers themselves? We have learned much about contexts, discourses and the multimodal nature of meaning making in literacy and digital media experiences. However, we have learned very little about those who initiate, facilitate and direct these community-based multiliteracies and digital media projects.

Suitable for introductory and advanced courses in digital game based learning such as Exploratory Learning Through Simulation and Games and Computer Games & Simulations for Education & Exploration

English Teaching and New Literacies Pedagogy
Interpreting and Authoring Digital Multimedia Narratives
Edited by Len Unsworth & Angela Thomas
PB | 978-1-4331-1906-4 | HC | 978-1-4331-1907-1
New Literacies and Digital Epistemologies; 61

English Teaching and New Literacies Pedagogy: Interpreting and Authoring Digital Multimedia Narratives is about the fusion of media and narrative, and explores theoretical and practical dimensions of young people’s engagement with contemporary forms of text. It showcases a range of critical interpretative approaches for integrating multimedia narratives into English teaching contexts, including animated films such as Shaun Tan’s The Lost Thing, digital novels such as Inanimate Alice and 5 Haitis, and a virtual treatment of Shakespeare’s Macbeth. English teachers across grade levels will recognize the valuing of literature and will appreciate the practical pedagogy and fostering of creativity as students are encouraged to explore new forms of narrative. In the context of developing expertise in knowing how multimodal texts work, students can apply that knowledge in their own authoring of digital multimedia narratives.

Suitable for graduate level courses in critical media studies, youth media studies, Ethnography in language and literacy, human development in education, critical multimodal literacies, Applied linguistics, Teaching Second Language Writing, Sociolinguistics in Education, Applied Sociolinguistics, and Critical pedagogy
Suitable for courses in Literacy Education, Issues in Literacy Education, Arts Education, Qualitative, Quantitative, and Evaluation Research, Service Learning, Action Research, Media, Technology and Education, Communications, Oral History/Anthropology, Cultural Studies, Gender and Queer Studies, American and Canadian Studies, Equity, Diversity and Social Justice, Feminist Studies, and Urban Schooling and Education.

Youth Community Inquiry
New Media for Community and Personal Growth
Edited by Bertram C. Bruce, Ann P. Bishop & Nama R. Budhathoki
PB | US $38.95 / £ 24.00 / € 30.00 * 32.10 **
33.00 SFR 36.00 | 978-1-4331-2403-7
HC | US $139.95 / £ 86.00 / € 107.65 * 115.20 **
118.40 SFR 130.00 | 978-1-4331-2180-7

New Creativity Paradigms
Arts Learning in the Digital Age
By Kylie Peppler
PB | US $38.95 / £ 24.00 / € 30.00 * 32.10 **
33.00 SFR 36.00 | 978-1-4331-2514-0
HC | US $149.95 / £ 92.00 / € 114.95 * 123.00 **
126.40 SFR 138.00 | 978-1-4331-2513-3

New Literacies and Digital Epistemologies: 68
Youth Community Inquiry offers a detailed look at how young people use new media to help their communities thrive. Chaptered in a series of inquiries about learning, digital technology, and community engagement through the theory of community inquiry. The settings range from small farming towns to a mostly immigrant community to inner city Chicago, and include youth from ages 8 to 20. Going beyond works on social media in a narrow sense, the projects in these settings involve the use of varied technologies, such as GPS/GIS mapping tools, video production, use of archives and databases, podcasts, and Internet radio. The development of inquiry-based activities serves as a record of the diverse experiences and a guide to future projects. The book concludes with an overview of a curriculum that readers may adapt for their own settings.

Suitable for undergraduate or masters level curriculum and community engagement courses.

Suitable for courses in communication, media studies, and the fields of policy, citizenship studies, digital media, interactive media, and journalism.

Privacy and Philosophy
New Media and Affective Protocol
By Andrew McStay
PB | US $38.95 / £ 24.00 / € 30.00 * 32.10 **
33.00 SFR 36.00 | 978-1-4331-1898-2
HC | US $139.95 / £ 86.00 / € 107.65 * 115.20 **
118.40 SFR 130.00 | 978-1-4331-1899-9

Digital Formations: 86
What can privacy tell us about privacy? Quite a lot as it turns out. With Privacy and Philosophy: New Media and Affective Protocol McStay draws on an array of old and more recent philosophers to offer a refreshingly novel approach to privacy matters. Against the backdrop and scrutiny of Arendt, Aristotle, Bentham, Brentano, Deleuze, Engels, Heidegger, Hume, Husserl, James, Kant, Latour, Locke, Marx, Mill, Plato, Porty, Pyle, Sartre, Skinner, Spinoza, Whitehead and Wittgenstein, among others, McStay advances a wealth of new ideas and terminology, from affective breaches to zombie media. Theorising privacy as an affective principle of interaction between human and non-human actors, McStay progresses to make unique arguments on transparency, the publicness of subjectivity, our contemporary technosocial condition, and the nature of empathic media in an age of intentional machines.

Reconstructing our most basic assumptions about privacy, this book is a must-read for theoreticians, empirical analysts, students, those contributing to policy, and anyone interested in the steering philosophical ideas that inform their own orientation and thinking about privacy.

Suitable for courses in new media and surveillance.
The Digital Practices of African Americans
An Approach to Studying Cultural Change in the Information Society
By Roderick Graham

Internet Communication
By James W. Chesebro, David T. McMahan & Preston C. Russell

The Audience Commodity in a Digital Age
Revisiting a Critical Theory of Commercial Mediva
Edited by Lee McGuigan & Vincent Manzerolle

Intellectual Property Law and Interactive Media
Free for a Fee | Second Edition
By Edward Lee Lamoureux, Steven L. Baron & Claire Stewart

Sexing the Media: How and Why We Do It
By Debra L. Merskin

Social Media and Participatory Democracy
Public Notice and the World Wide Web
By Shannon E. Martin

Desk copies are available for any book in our catalog with a 60-day review period; see our order form for details.
Media & Journalism

With the onset of social media, government as well as personal information can be accessed at a push of a button for all to see. This book addresses the kinds of changes that public notice and published public records have experienced as governments around the world try to accommodate the digital formats for information and World Wide Web publishing, as well as presenting historical and legal underpinnings for the broader claim of a public requirement to be informed about government.

While there is concern that government information on the web will fall prey to pranks and misuse, the author argues that it is possible to reduce this risk by looking carefully at the intent of public notice and the history of democratic evolution. The book concludes with recommendations for smoothing the transition from a paper-based world of records to an environment of speed and virtual portability.

- Suitable for courses in media, political communication, government information and social media

International Broadcasting in the 21st Century
By Osabuohien P. Amienyi & Naheda Makhadmeh
PB | 978-1-4331-2030-5

The book covers the history, recent developments, and future of international broadcasting. The authors examine the types of broadcasting organizations, types and roles of international broadcasters, types of programs (e.g., politics, sports, health, music, business, entertainment and arts, science, technology and environment, and travel), international broadcasting regulation (e.g., ITU, WARC, RARC, INTELSAT), globalization, changes facing broadcasting and broadcasting languages. In addition, the authors discussed factors affecting international broadcasting, such as politics, culture, and technology, and how the new technology, particularly the Internet, helped in the evolution of international broadcasting. The book also shows the main new applications that international broadcasters use at this time of digital era, such as social networking sites, podcasts, RSS feed and e-mail, blogs, and mobile apps.

- Suitable for courses in international broadcasting, international communication, intercultural communication, political communication, international political relations, media broadcasting, media history, Telecommunications Law, and comparative broadcasting systems

Journalism and PR
Unpacking the Unspoken Unholy Alliance of 'Spin'
By Jim McNamara
PB | 978-1-4331-2426-6 | HC | 978-1-4331-2427-3

The interrelationship between journalism and public relations (PR) is one of the most contentious in the field of media studies. Numerous studies have shown that 50–80 per cent of the content of mass media is significantly shaped by PR. But many editors, journalists and PR practitioners engage in a 'discourse of denial', maintaining that critics call "the dirty secret" of journalism – and PR. Media practitioners also engage in an accusatory 'discourse of spin' and a 'discourse of victimhood'. On the other hand, PR practitioners say they help provide a voice for organizations, including those ignored by the media. Meanwhile, the growth of social media is providing new opportunities for governments, corporations and organizations to create content and even their own media, increasing the channels and reach of PR.

This book reviews 100 years of research into the interrelationship between journalism and PR and, based on in-depth interviews with senior editors, journalists and PR practitioners in several countries, presents new insights into the methods and extent of PR influence, its implications, and the need for transparency and change, making it a must read for researchers and students in media studies, journalism, public relations, politics, sociology and cultural studies.

- Suitable for courses in journalism, public relations, communication, media studies and politics

Citizen Journalism
Global Perspectives, Volume 2
Edited by Einar Thorsen & Stuart Allan
PB | US$ 46.95 € 29.00 £ 36.10 €* 36.60 €** 39.70 SFR 44.00 | 978-1-4331-2282-8
global Crises and the Media, 14

This second volume of Citizen Journalism: Global Perspectives seeks to build upon the agenda set in motion by the first volume, namely:

- Offering an overview of key developments in citizen journalism since 2008, including the use of social media in crisis reporting;
- Providing a new set of case studies highlighting important instances of citizen reporting of crisis events in a complementary range of national contexts;
- Introducing new ideas, concepts and frameworks for the study of citizen journalism;
- Evaluating current academic and journalistic debates regarding the growing significance of citizen journalism for globalising news cultures.

The book expands on the first volume by offering new investigations of citizen journalism in the U.S., U.K., China, India and Iran, as well as offering fresh perspectives from national contexts around the globe, including Algeria, Columbia, Egypt, Haiti, Indonesia and West Papua, Italy, Japan, Lebanon, Myanmar / Burma, New Zealand, Norway, Palestine, Puerto Rico, Russia, Singapore, Syria, and Zimbabwe.

- Suitable for courses in journalism ethics, media accountability, and media self-regulation

News Evolution or Revolution? The Future of Print Journalism in the Digital Age
Edited by Andrea Miller & Amy Reynolds
PB | 978-1-4331-2316-0 | HC | 978-1-4331-2315-3

Mass Communication and Journalism, 13

This book tells the story of modern-day newspapers by exploring the digital transition of The New Orleans Times-Picayune as a microcosm of the industry. Drawing on the expertise of scholars and professionals across a range of areas, it explores the economic, political, and social context of the move of the largest daily newspaper (to date) from print to the Web. In doing so it paints a complete picture of the current shape of the newspaper industry.

While the circumstances in New Orleans anchor the book, this project includes exploration of other for-profit and nonprofit business models for newspapers; differences in how communities handle news during a crisis; implications of the digital divide; and, how different communities believe a decline in print journalism impacts politics and the functioning of local government.

By researching in real-time the metaphors of The New Orleans Times-Picayune, the book shows what news
organizations, journalists, news consumers, and professionals can learn about the future of the global newspaper industry. Is the newspaper industry in the midst of evolution or are its decisions sparking a revolution?

Suitable for courses in digital journalism, intro to journalism, news and technology, media history, and media economics

Global Literary Journalism
Exploring the Journalistic Imagination Volume 2
Edited by Richard Lance Keeble & John Tulloch

Following on from the first volume published in 2012, this new volume significantly expands the scope of the study of literary journalism - both geographically and thematically.

Chapters explore literary journalism not only in the UK, US and India - but also in countries such as Australia, France, Brazil and Portugal not covered in the first volume, while its central themes help lead the study of literary journalism into previously unchartered territory. More focus is placed on the origins of literary journalism, with chapters exploring the previously ignored journalism of writers such as Myles na gCoplae, Marqueta Duras, Mohatma Gandhi, Leigh Hunt, D. H. Lawrence, Mary McCarthy and Evelyn Waugh.

Critical overviews of African American literary journalism in the 1950s and of literary journalism in Brazil from 1870 to the present day are also provided while a section asks whether there is a specific women’s voice in literary journalism.

Suitable for courses in literary journalism

Pierre Bourdieu
A Critical Introduction to Media and Communication Theory
By David W. Park

PB | US $36.95 £ 23.00 € 28.40 €* 30.40 €**
31.20 SFR 35.00 | 978-1-4331-0858-7

HC | US $139.95 £ 86.00 € 107.65 €* 115.20 €**
118.40 SFR 130.00 | 978-1-4331-0859-4

A Critical Introduction to Media and Communication Theory; 2

Pierre Bourdieu’s ideas have had a major impact on a number of fields of inquiry. As scholars of media and communication begin to think more frequently and more carefully with Bourdieu’s ideas, this book offers a wealth of points of contact between Bourdieu’s ideas and research topics concerning media and communication. This book addresses how Bourdieu’s ideas can be used to raise questions concerning: media production, media audiences, symbolic authority, and the history of communication study. The result is a compact but comprehensive volume that gives the reader a sense of the scope and relevance of Bourdieu’s ideas to a wide range of domains of study in communication research.

Suitable for courses in media, communication theory and history of communication

African Americans in the History of Mass Communication
A Reader
By Naeemah Clark

PB | US $39.95 £ 25.00 € 30.70 €* 32.80 €**
33.80 SFR 37.00 | 978-1-4331-1818-0

HC | US $159.95 £ 98.00 € 123.00 €* 131.60 €**
135.30 SFR 148.00 | 978-1-4331-1819-7

Mediating American History; 13

African Americans in the History of Mass Communication offers a variety of stories focusing on how African Americans use the media to educate, advocate, empower, and serve others. Stories ranging from the Civil War to the Civil Rights Era, which include different forms of media from cinema and music to newspapers and public relations, offer perspectives that have yet to be told. The book’s concluding chapter includes personal accounts from several of its contributing authors detailing how they researched their chapters. These accounts offer questions designed to generate thought about scholarship and history. Students may use these anecdotes as guides for their own research.

Suitable for courses in cultural studies, media, blacks in the media, history of media/communication, race and media, and minorities in communication

Contents

1 Beyond Emancipation in the Pacific Appeal, a Black Newspaper on the Fringe of Civil War, 1862–1863 | Thomas C. Perry

2 The Western Outlook: “A Journal Devoted to the Interests of the Negro on the Pacific Coast and the Betterment of His Condition” | Kimberly Morgan

3 The Black Newspaper in Wartime: The Transformation of The Iowa Bystander | David W. Bulla

4 “Activities Among Negroes”: Race Pride and a Call for Interracial Dialogue in California’s East Bay Region, 1920-1931 | Venise Wagner


6 Insults for Sale: The 1957 Memphis Newspaper Boycott | Thomas J. Hrach

7 Dreaming of a Black Christmas and “What Is Best for Durham”: Strategic Advocacy During the Selective Buying Campaign | Julie C. Lellis

8 The Power of Soul Brother #1: James Brown’s Crusade for Societal Change | Naeemah Clark

9 Concluding Reflections on the Research Process

Contributor Biographies

Newspaper Index

Index

Desk copies are available for any book in our catalog with a 60-day review period; see our order form for details.
Amazing Ourselves to Death
Neil Postman's Brave New World Revisited
By Lance Strate
PB | US $39.95 £ 25.00 € 30.70 €* 32.80 €**
33.80 SFR 37.00 | 188 pp | 978-1-4331-1930-9
HC | US $159.95 £ 98.00 € 123.05 €* 131.70 €**
135.40 SFR 148.00 | 978-1-4331-1931-6

A Critical Introduction to Media and Communication Theory, 10
Neil Postman's most popular work, Amusing Ourselves to Death (1985), provided an insightful critique of the effects of television on public discourse in America, arguing that television's bias towards entertaining content trivializes serious issues and undermines the basis of democratic culture. Lance Strate, who earned his doctorate under Neil Postman and is one of the leading media ecology scholars of our time, re-examines Postman's arguments, updating his analysis and critique for the twenty-first-century media environment that includes the expansion of television programming via cable and satellite as well as the Internet, social media, and mobile technologies.

Integrating Postman's arguments about television with his critique of technology in general, Strate considers the current state of journalism, politics, religion, and education in American culture. Strate also contextualizes Amusing Ourselves to Death through an examination of Postman's life and career and the field of media ecology that Postman introduced. This is a book about our prospects for the future, which can only be based on the ways in which we think and talk about the present.

Contents

Part One
1  Fatal Amusements
2  Building a Bridge to Neil Postman
3  Media Ecology as a Scholarly Activity
4  The Evolving American Media Environment

Part Two
5  Breaking the News
6  The Tribe Has Spoken
7  Neon Gods
8  Grand Theft Education
9  The Tempest

COMMUNICATION

Challenging Communication Research
Edited by Leah A. Lievrouw
PB | US $38.95 £ 24.00 € 30.00 €* 32.10 €**
33.00 SFR 36.00 | 978-1-4331-2533-5
HC | US $199.95 £ 98.00 € 123.00 €* 131.60 €**
135.30 SFR 148.00 | 978-1-4331-2306-1

ICA Annual Conference Theme Book Series; 1

Communication scholarship has not enjoyed the same kind of theoretical cohesion or ontological security as some disciplines. The field's intellectual "moving eye" and resistance to establishing a single core body of knowledge has inspired serial rounds of soul-searching and existential doubt among communication scholars, on one hand, and celebration and intellectual adventurism, on the other.

The theme of the 2013 ICA annual conference thus begged an interesting question: For a field that is perpetually in flux and "decentered," what exactly is, or should be, challenged? How, and by whom?

The chapters in this collection, chosen from among the top papers presented in London, suggest that the challenges themselves are constantly being reinvented, broken down and reorganized. The communication discipline undergoes continuous change, rather than following an orderly, stepwise path toward the near, complete accumulation of knowledge. The chapters challenge familiar approaches, notions or assumptions in communication research and scholarship, and reflect on the field's multifaceted and increasingly open character in an era of shifting social relations, formations and technologies.

COMMUNICATION THEORIES IN A MULTICULTURAL WORLD

Communication Theories in a Multicultural World
Edited by Clifford Christians & Kaarle Nordenstreng
PB | US $42.95 £ 26.00 €* 35.30 €** 36.30 €
33.00 SFR 40.00 | 340 pp | 978-1-4331-2266-8

HC | US $159.95 £ 86.00 € 107.65 €* 115.20 €**
135.30 SFR 148.00 | 978-1-4331-2265-1

Intersections in Communications and Culture: Global Approaches and Transdisciplinary Perspectives; 31

This volume is an up-to-date account of communication theories from around the world. Authored by a group of eminent scholars, each chapter is a history and state-of-the-art description of the major issues in international communication theory. While the book draws on an understanding of communication theory as a product of its socio-political and cultural context, and the challenges posed by that context, it also highlights each author's lifetime effort to critique the existing trends in communication theory and bring out the very best in each multicultural context.

The Handbook of Lifespan Communication
Edited by Jon F. Nussbaum
PB | 978-1-4331-2266-1 | HC | 978-1-4331-2265-8

The Handbook of Lifespan Communication is the foundational, scholarly text that offers readers a state of the art view of the varied and rich areas of lifespan communication research.

The fundamental assumptions of lifespan communication are that the very nature of human communication is developmental and, to truly understand communication, change across time must be incorporated into existing theory and research.

Beginning with chapters on lifespan communication theory and life-span communication methodologies, chapters are then organized into the various phases of life: early childhood, adolescence, emerg-
ing adulthood, middle adulthood, and older adulthood.

Top scholars across several disciplines have contributed to chapters within their domains of expertise, highlighting significant horizons that will guide researchers for years to come.

> Suitable for courses in Life-span communication, communication and aging, Interpersonal communication, and health communication

**Step-Father/Step-Son Communication**

Managing the Abnormally Normal

By Johnathan Pettigrew

HC | 978-1-4331-2432-7

Lifespan Communication: Children, Families, and Aging, 3

This book offers a novel analysis of communication in stepfather-stepson relationships – one of the first books to examine stepfathers’ communication as well as integrating the perspectives of adolescents into research on stepfamilies.

In order to understand the complex dynamics of stepfamilies, the author presents six case studies of different families. They are written as engaging narratives – including interviews – that offer flavorful accounts of family members and their relationships with each other. Pettigrew then looks across cases to identify, describe and examine patterns of stepfather support.

The book builds upon current understandings of stepfamily life by providing a descriptive and heuristic model of sup-

> Suitable for courses in discourse, media studies, journalism, and linguistics

**TRANSPARENCY LAW**

Digital Data and Privacy in a Wired World

Edited by Charles N. Davis & David Cuillier

PB | US $36.95 £ 28.40 30.40 €** 31.20 £ 23.00 SFR 35.00 | 978-1-4331-1743-5

HC | US $39.95 € 86.00 £ 107.65 ¥ 115.20 €** 118.40 £ 107.65 SFR 130.00 | 978-1-4331-1744-2

Communication Law, 3

Transparency 2.0 investigates a host of emerging issues when information and personal privacy collide in a digital world. Delving into the key legal concepts of information access and privacy, such as practical obscurity, the U.S. Supreme Court’s central purpose test, and Europeans’ emerging concept of the “right to be forgotten”, contributors examine issues regarding online access to court records, social media, access to email, and complications from massive government data dumps by Wikileaks, Edward Snowden, and others. They offer solutions to resolving conflict and look to the future as a new generation learns to live in an open digital world where the line between information and privacy blurs ever faster. This book is ideal for anyone interested in the legal battlefield over access and privacy, as well as for classes in the law of the media and First Amendment, privacy, journalism, and public affairs.

> Suitable for upper-level undergraduate courses in media law, public policy, and technology policy as well as graduate-level and law courses on access/privacy policy and law.

**CULTURES OF COPYRIGHT**

Contemporary Intellectual Property Law

Edited by Danièle Nicole DeVoss & Martine Courant Rife

PB | 978-1-4331-2561-4 | HC | 978-1-4331-2562-1

Communication Law, 4

The symbols, signs, and traces of copyright and related intellectual property laws that appear on everyday texts, objects, and artifacts have multiplied exponentially over the last 15 years. Digital spaces have revolutionized access to content and transformed the ways in which content is porous and malleable. In this volume, contributors focus on copyright as it relates to culture. The editors argue that what “counts” as property must be understood as shifting terrain deeply influenced by historical, economic, cultural, religious, and digital perspectives.

Key themes addressed include issues of how:

- culture is framed, defined, and/or identified in conversations about intellectual property;
- the humanities and related disciplines are implicated in intellectual property issues;
- the humanities will continue to rub up against copyright (e.g., issues of authorship, authorial agency, ownership of texts);
- different cultures and bodies of literature approach intellectual property, and how competing dynamics and marginalized voices exist beyond the dominant U.S. copyright paradigm.

Offering a transnational and interdisciplinary perspective, this volume offers readers—scholars, researchers, practitioners, theorists, and others—key considerations to contemplate in terms of how we understand copyright’s past and how we chart its futures.

> Suitable for graduate courses in digital humanities, humanities, law and policy.

**POLITICAL COMMUNICATION**

Social Media, Culture and Politics in Asia

Edited by Lars Willnat & Annette Aw

PB | US $38.95 £ 24.00 € 30.00 ¥ 32.10 €** 33.00 SFR 36.00 | 978-1-4331-1877-7

Frontiers in Political Communication, 23

The Internet’s explosive growth over the last decade is nowhere more visible than in Asia. Fueled by an expanding middle class, thousands of people connect to the Internet for the first time each day to explore and discuss issues that are relevant to them and their lives.

This book provides an in-depth look at the impact of social media on political engagement among young citizens in this rapidly changing region of the world. Leading media scholars from nine Asian nations focus on three main questions:

- How frequently do Asians use social media to access and discuss political information?
- Does the use of social media increase political participation?
- What political, social, and cultural factors influence the impact of social media on political engagement in each nation?

To answer these questions, contributors first analyze the current state of social media in their nations and then present the findings of a cross-national survey on social media use that was conducted with over 3,500 Asian respondents. By employing a comparative approach, they analyze how social media functions and interacts with the cultural and political systems in each country—and how it might affect political engagement among individual citizens.

> Suitable for courses in journalism, communication, public relations, political science, international relations, and sociology

**HATE ON THE RIGHT**

By Michael Waltman

PB | 978-1-4331-1947-7 | HC | 978-1-4331-1948-4

Frontiers in Political Communication, 24

Is much of the discourse on the political right that attacks their enemies hate speech?
The purpose of this book is to examine the discourse and language produced by a variety of right wing groups and to determine the homology that exists among their discourses.

These groups include The Racist Right Wing, The Political Right Wing, The Christian Right Wing, and The Paramilitary Right Wing. Specifically, White Apocalypse, Atlas Shrugged, the Left Behind Trilogy of movies, and the web page maintained by the Republic of the United States of America and web pp of the National Rifle Association, respectively. The author examines the discourses of hate produced in these seminal texts in order to identify a Homology of Exclusion that unites the forms of Right Wing extremism, giving them a common frame of reference when confronting social and political challenges. The work extends the author's previous work on hate speech that examines the ways that hatred comes alive in language and discourse.

**suitable for courses in hate speech and right wing extremism**

**alienNATION**
The Divide & Conquer Election of 2012

Edited by Dianne G. Bystrom, Mary C. Banwart & Mitchell S. McKinney


HC | US $139.95 £ 86.00 ¥ 107.65 ¥ 115.20 ¥ 118.40 SFR 130.00 | 978-1-4331-1955-2

Frontiers in Political Communication, 28

**alienNATION** presents research conducted by a national election team as well as leading scholars in political communication that explores a range of important topics and variables affecting voter attitudes and behavior in the 2012 U.S. presidential election.

Chapters examine mediated influences such as candidate persuasive message appeals through traditional (e.g., advertising and debates) and emerging channels (e.g., Twitter and Facebook). Analyses of important campaign issues — including health care, immigration, the economy, marriage equality, and the so-called Republican “war on women” — are presented in other chapters. Key voter attitudes such as political information efficacy and political interest are also explored as these variables help explain which individuals voted and why they voted.

In exploring the messages, issues, and voters of the 2012 election, these studies employ a multitude of methods including experimental design, content analysis, rhetorical criticism, and survey research. Whereas other election research tends to investigate either the content or effects of campaign communication, the more comprehensive and systematic nature of this collection of studies enables alienNATION to cohere thematically around considerations of voter alienation, political engagement, political efficacy, and ultimately, citizens’ voting decisions.

**suitable for advanced undergraduate and graduate level courses in campaign communication journalism/paramedia, political science communication**

**The Business of Counterterrorism**
Public-Private Partnerships in Homeland Security

By Nathan E. Busch & Austen D. Givens


HC | US $139.95 £ 86.00 ¥ 107.65 ¥ 115.20 ¥ 118.40 SFR 130.00 | 978-1-4331-1955-2

**Terrorism Studies, 4**

The Business of Counterterrorism focuses on the opportunities and challenges for public-private partnerships (PPPs) in the post-9/11 world. Although these partnerships are a major topic of discussion and study among businesses and government agencies involved in homeland security efforts, they have received a much less thorough treatment in the scholarly literature. The Business of Counterterrorism attempts to fill the gap in the scholarly literature by identifying the essential role that PPPs are now taking in homeland security, and by exploring the implications of this transformative shift in the field. In its discussion, it focuses on five areas in homeland security — critical infrastructure protection, cybersecurity, information sharing, security at U.S. ports of entry, and disaster recovery.

**suitable for advanced undergraduate and graduate level courses in homeland security, public administration, business, economics, public policy, U.S. national security, and terrorism and counterterrorism**

**HEALTH COMMUNICATION**

**Talking Tobacco**
Interpersonal, Organizational, and Mediated Messages

Edited by Stuart L. Esrock, Kandi L. Walker & Joy L. Hart

PB | US $39.95 € 25.00 £ 30.70 ¥ 32.80 ¥ 33.80 SFR 37.00 | 266 pp | 978-1-4331-1443-4

HC | US $159.95 £ 98.00 ¥ 123.60 ¥ 135.30 SFR 148.00 | 978-1-4331-1444-1

**Health Communication, 2**

Despite the widely recognized toll of tobacco and increasing action to curb tobacco use (e.g., increased excise taxes, smoking bans), smoking continues. Numerous messages about tobacco, smoking, and health circulate throughout society, but in spite of the prevalence of such messages and the importance of how they are constructed and interpreted, too little communication research has been dedicated to understanding and assessing tobacco-related messages. Talking Tobacco addresses the shortcoming. Featuring the work of top communication scholars, the volume advances theoretical knowledge, reviews state-of-the-art research, and shares new findings and insights on a variety of tobacco-related topics ranging from tobacco control efforts to corporate representations.

**suitable for courses in health communication, tobacco control, health promotion/campaigns, organizational communication and communication research & theory**

**The Influence of Communication on Physiology and Health**

Edited by James M. Honeycutt, Christopher Sawyer, Shaughan A. Keaton

HC | US $89.95 SFR 84.00 ¥ 74.00 ¥ 76.10 ¥ 69.20 £ 55.00 | 978-1-4331-2219-4

**Health Communication, 7**

There is a significant amount of research that substantiates the connection between social support/relationships and the development, onset, and/or recovery of several physical diseases/illnesses. Research has shown, for example, that an unhappy marriage can increase the likelihood of becoming ill by 35% while stressful communication can lead to an increase in cardiovascular reactivity which in turn increases the risk of coronary heart disease and premature mortality. This volume provides a comprehensive overview of the influences of communication on physiology and physical health status occurring in a variety of contexts, from families, interpersonal relationships, and public speaking to sport fandom, affection, fear, and the escalation of conflict. It offers a broad and up-to-date review of the relevant literature in this area of study.

**suitable for courses in Communication and Health, Communication and Relationships, and physiology and communication**

**A Screenful of Sugar?**
Prescription Drug Websites Investigated

By Jon C. Schommer & Lewis H. Glinert

PB | US $36.95 ¥ 23.00 € 28.40 ¥ 31.20 ¥ 31.20 SFR 35.00 | 978-1-4331-2508-9

HC | US $139.95 ¥ 86.00 ¥ 107.65 ¥ 115.20 ¥ 118.40 SFR 130.00 | 978-1-4331-2509-6

**Health Communication, 10**

With drug information rapidly migrating to the Web, the chronically poor standards of drug information available to consumers in the developed and the developing world are being further compromised. This book offers insight into the uncharted waters of prescription drug...
A SCREENFUL OF SUGAR?
Prescription Drug Websites Investigated

-Jon Schommer & Lewis Ogilvie

A Culture of Tough Jews
Rhetorical Regeneration and the Politics of Identity

By David Moscowitz

Critical Intercultural Communication Studies, 15

From brutal Nazi killers to Hanukkah heroes in the 'hood, tough Jews refute images of doomed Holocaust victims, wandering Jews of exile before them, and post-war 'nice Jewish boys' who followed. They foster belligerent responses to polemics of fear and self-hatred, and as such, materialize as a challenge for postmodern cultural identity.

A Culture of Tough Jews reframes the tough Jew as an enduring act of rhetorical regeneration by refuting a related figure, the vital Jew. As corrective to the tough Jew, the vital Jew encourages robust cultural production and dialogue.

The book highlights three important contributions. At its core it refines a new figure, the vital Jew, to advance the ongoing critique of Jewish public culture. For audiences of rhetoric and cultural studies, the book offers critical and theoretical study of rhetorical regeneration, including original constructs of postmodern blackface and transformative performativity, as resource for contemporary rhetorical invention. It also constitutes a case study for the postmodern critique of identity by invoking concerns of (post)assimilation, gender and power, and the social construction of race, ethnicity, class, and power to advance conversations on fractional cultural exigencies. A Culture of Tough Jews is a spirited call for postmodern cultural vitality that responds to contemporary politics of identity and memory.

CULTURAL STUDIES

The Other Guy
Media Masculinity Within the Margins

By Derek A. Burrill

PB | 978-1-4331-2246-0

Popular Culture and Everyday Life, 26

Suffering from ‘manopause’ and Low T, underemployed and unwilling to grow up, the other guy has emerged as an important figure in modern media masculinity. From the films of Judd Apatow, to sitting figure in modern media masculinity.

The Limits of Cosmopolis
Ethics and Provinciality in the Dialogue of Cultures

By Kathleen Glenister Roberts

Critical Intercultural Communication Studies, 16

This book is concerned with cosmopolitanism - a privileged notion of "world citizenship" - and whether or not a cosmopolitan position is conducive to human flourishing when its preoccupation is aesthetic.

In this book, the author addresses the question of how human life is organized: Is it possible to be a "citizen of the world"? Is there a difference between avowing that identity for oneself, and morally and ethically making a commitment to Others? What are the implications for communication - for a real dialogue of cultures?

Because the identity claim to cosmopolitanism brings particular challenges to intercultural dialogue, the author argues that alternative routes to transnational human rights—to moral and ethical commitment and communication—are crucial. This book is interested in those alternative routes, in a more just organization of human life. It considers the ways in which a "cosmopolitan identity" may exacerbate intercultural conflicts rather than alleviating them as well as exploring its implications for intercultural interactions.

Visualizing Culture
Analyzing the Cultural Aesthetics of the Web

By Roxanne M. O’Connell

PB | US $38.95 £ 24.90 € 30.00  €* 32.10 €** 33.00 SFR 36.00  | 978-1-4331-2222-4

HC | US $139.95 £ 86.00 € 107.65 €* 115.20 €** 118.40 SFR 130.00  | 978-1-4331-2223-1

Visual Communication, 4

In an increasingly global society, the ability to identify a culture's visual aesthetics helps us localize messages for better understanding and resonance with targeted audiences. But how do we identify the visual cues that specific cultures respond to? Based on Web design ‘best practices’ and data collected from close to 2000 websites in more than 30 countries over a period of eight years, this book defines a methodology for identifying patterns—a 'pattern language'—by which one can analyze the cultural aesthetics of a website to: 1) learn more about the visual communication patterns of a particular culture, 2) apply what is learned to the creation of new Web communication, and 3) identify trends in visual communication on the Web as influenced by emerging technologies.

Advertising and Public Relations

Public Relations Case Studies
From Around the World

Edited by Judy VanSlyke Turk, Jean Valin & John Paluszek

PB | 978-1-4331-2346-7  | HC | 978-1-4331-2347-4

Edited by two former chairs of the Global Alliance for Public Relations and Communication Management and a public relations educator recognized as Educator of the Year, the case studies represented in this book, many of which have won national or international awards or are unique in their own rights, come from various areas of practice in public relations.

Desk copies are available for any book in our catalog with a 60-day review period; see our order form for details.
Representing an impressive breadth—from public diplomacy to corporate social responsibility to community relations to tourism to fundraising—the cases take a significant step toward overcoming the dearth of published case studies in PR beyond North America. They include “best practices” of multi-national corporations, NGOs and governmental agencies in countries such as Poland, Iran, South Africa, Japan, New Zealand, Costa Rica, Malaysia, the United Arab Emirates, Slovenia, and Finland.

Written by established scholars and professionals who had access to some of the world’s most intriguing and influential cases of organizational communication, these studies will be of tremendous interest to those who teach, who study, and who practice public relations around the world using best global PR practices.

Suitable for for undergraduate and graduate courses in public relations case studies and/or international public relations.

Strategic Planning for Public Relations
Beginning the Journey
By Tricia Hansen-Horn & Adam E. Horn

Suitable for courses in public relations, communication, strategic planning and crisis communication.

Advertising and Race
Global Phenomenon, Historical Challenges and Visual Strategies
By Linda Fu

Suitable for courses in advertising, visual communication, public relations and cultural studies.

Mad Men and Working Women
Feminist Perspectives on Historical Power, Resistance, and Otherwise
Edited by Erika Engstrom, Tracy Lucht, Jane Marcellus & Kimberly Wilmot Voss

This book offers interpretive and contextual tools to read the AMC television series Mad Men, providing a much-needed historical explanation and exposition regarding the status of women in an era that has been painted as pre- or non-feminist. In chapters aimed at helping readers understand women’s lives in the 1960s, Mad Men is used as a springboard to explore and discover alternative ways of seeing women. Offering more than a discussion of the show itself, the book offers historical insight for thinking about serious issues that “modern” working women continue to face today: balancing their work and personal lives, competing with other women, and controlling their own bodies and reproductive choices. Rather than critiquing the show for portraying women as victims, the book shows subtle and sometimes not-so-subtle ways that feminism functioned in an era when women were supposedly caught between the waves of the women’s movement but when, the authors argue, they functioned nonetheless as empowered individuals. By doing so, it provides historical context and analysis that complicates traditional understandings of the “waves” of the women’s movement—pre- or non-feminist—or feminist. In this study, the authors argue that feminism has been unappreciated and regarded by many as only an initial step in the complexity of film production. In this study, the author elaborates on the cultural baggage that the screenplay carries since it is text imbued with multiple signs that—for various reasons—often get lost in the process and never make it to the screen. In this context, the author touches on the concept of adaptation since it is often a key element in screenplay analyses.

The Story of the Mexican Screenplay
A Study of the Invisible Art Form and Interviews with Women Screenwriters
By María Teresa DePaoli, Tracy Lucht, Jane Marcellus, & Kimberly Wilmot Voss

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**Consuming Bollywood**

*Gender, Globalization and Media in the Indian Diaspora*

By Anjali Ram

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Suitable for courses in Political Science, Film Studies, Political Communication and Media studies.

Suitable for advanced undergraduate and graduate courses in Bollywood, Global media, communication, media studies and gender studies.

**Coming Soon!**

**Here’s Looking at You**

*Hollywood, Film & Politics, Fourth Edition*

By Ernest Giglio

PB | 978-1-4331-2000-8


The book’s thesis contradicts the film industry’s assertion that its productions are nothing but entertainment.

While it is true that the vast majority of Hollywood films are strictly commercial ventures, hundreds of movies—from Birth of a Nation to The Help, from re-created stories like Argo and Zero Dark Thirty and from historical pieces such as Lincoln and The Conspirator—contain political messages, both overt and covert.

This new edition begins with President Obama’s re-election and includes new photos and statistical data, three new chapters and features half-a-dozen case studies that provide in-depth analysis of special films that are certain to challenge existing views and stimulate classroom discussion. Here’s Looking at You serves as a basic text for courses in film and politics and as a supplement in American Government and film studies courses. Film buffs and general readers also will find it of interest.

Suitable for courses in Political Science, Film Studies, Political Communication and Media studies.

**AWARD WINNERS 2014**

**The Televiewing Audience:**

*The Art and Science of Watching TV | Second Edition*

By Bob Abelman & David J. Atkin

Ohio Professional Writer’s, Inc. Communication Competition Award

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