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Constructing Motherhood and Daughterhood Across the Lifespan

New York, 2019. XVIII, 374 pp., 6 b/w ill. 

CHF 98.– / €D 94.95 / €A 95.– / € 79.20 / £ 64.– / US-$ 94.95

The book explores the complex dynamics between mother and daughter over the lifespan. The editors believe that these vital family roles are socially and communicatively constructed, shaped, and molded as mothers and daughters navigate, respond to, and negotiate cultural and familial discourses. Aimed at undergraduate students, this timely book includes course activities and discussion questions in every chapter and a complete term syllabus to enhance a professor’s teaching, providing a smooth route for adoption as a course text. The book also builds on and contributes to the critical and theoretical research in family communication, media studies, and gender studies, delving into the nuanced communication surrounding motherhood and daughterhood in the United States.

Joshua D. Atkinson • Clayton Rosati

Alternative Spaces/Transformative Places

Democratizing Unruliness in an Age of Austerity

New York, 2020. XVIII, 256 pp. , 6 b/w ill. 
Frontiers in Political Communication. Vol. 41

CHF 144.– / €D 124.95 / €A 128.30 / € 116.70 / £ 94.– / US-$ 139.95

The book addresses the rise of unruly spaces in society, as well as communicative strategies that citizens and activists may use to democratize them. With the widespread use of austerity measures by governments and cities, unruly spaces are an increasing fixture in our modern world. Cities such as Flint and Detroit in Michigan, Berlin in Germany, and even regions of rural America, have all been damaged by the neoliberal policies that have left cityscapes and physical environments altered and unrecognizable. We now understand that unruliness has become a constant in contemporary globalized society. As such austerity has degraded infrastructure, depleted local economies, and poisoned neighborhoods, we feel citizens must be empowered to reclaim such unruly spaces themselves. The book explores different strategies for the democratization of such spaces in urban environments, and the potential and problems of each. Such strategies can create alternative perceptions and alter pathways through those spaces—even connect communities hidden from one another. Students and scholars of urban communication and community activism, as well as human geography, will find the concepts and strategies explored in this book useful. The discussions related to austerity measures provide context for many contemporary neighborhoods and communities that have come to be neglected, while the chapters concerning unruly spaces provide explanations for the difficulty with such neglected or degraded environments. Finally, the illustration of different communicative strategies for the democratization of unruly spaces will demonstrate the possibilities for empowerment within communities that face such problems.

Mary Ann Allison • Cheryl A. Casey

New Media, Communication, and Society

A Fast, Straightforward Examination of Key Topics

New York, 2019. XXIV, 218 pp., 41 b/w ill., 64 color ill., 16 tables

CHF 55.– / €D 47.95 / €A 48.60 / € 44.20 / £ 36.– / US-$ 52.95

New Media, Communication, and Society is a fast, straightforward examination of key topics which will be useful and engaging for both students and professors. It connects students to wide-ranging resources and challenges them to develop their own opinions. Moreover, it encourages students to develop media literacy so they can speak up and make a difference in the world. Short chapters with lots of illustrations encourage reading and provide a springboard for conversation inside and outside of the classroom. Wide-ranging topics spark interest. Chapters include suggestions for additional exploration, a media literacy exercise, and a point that is just for fun. Every chapter includes thought leaders, ranging from leading researchers to business leaders to entrepreneurs, from Socrates to Doug Rushkoff and Lance Stator to Bill Gates.

MARY ANN ALLISON, Ph.D., is an interdisciplinary scholar and professor emerita at Hofstra University. She has been teacher of the year twice and won the first mentor of the year award. She won the Innis Award for Outstanding Dissertation in the field of Media Ecology.

CHERYL A. CASEY, Ph.D., is Associate Professor of Communication at Champlain College. She has published and presented work in critical media studies, media ecology, and communication theory. She has also served as Executive Director of the Eastern Communication Association.
Gregory A. Cranmer

**Athletic Coaching**

A Communication Perspective

New York, 2019. XII, 166 pp., 3 tables

*Communication, Sport, and Society. Vol. 3*

- **hb.** - ISBN 978-1-4331-4766-1
  - CHF 98.– / €D 84.95 / €A 87.10 / € 79.20 / £ 65.– / US-$ 94.95
- **pb.** - ISBN 978-1-4331-4765-4
  - CHF 42.– / €D 36.95 / €A 37.60 / € 34.20 / £ 28.– / US-$ 40.95
- **ebook (SUL).** - ISBN 978-1-4331-4767-8
  - CHF 42.– / €D 40.95 / €A 41.– / € 34.20 / £ 28.– / US-$ 40.95

Each year, millions of youth athletes participate in organized sport under the guidance of a coach, who is entrusted with overseeing their development and performance, as well as providing a safe environment. A communicative approach to coaching recognizes that the skills, lessons, values, and experiences that athletes gain are determined by how coaches interact with athletes and structure their sporting environments. **Athletic Coaching: A Communication Perspective** provides a foundation for a communicative perspective of coaching in an effort to better understand and promote coaching effectiveness. As part of this effort, this book conceptualizes coaching as a communicative endeavor, provides a framework from which to understand coaching effectiveness, and explicates four common perspectives (i.e., instructional, organizational, group, and interpersonal) utilized by communication scholars to examine coaching. Moreover, this book forwards a scholarly agenda for building a holistic framework of coaching and increasing the applied value of coach communication scholarship via methodological and theoretical considerations. **Athletic Coaching** is of benefit to many audiences, including communication students and scholars who are developing their understanding of coaching literature, interdisciplinary scholars who seek a representation of a communicative perspective of coaching, and coaches who may use this text as a self-reflective tool for pedagogical refinement.

Michael Lucas

**Parody and Pedagogy in the Age of Neoliberalism**


- **hb.** - ISBN 978-3-631-77980-4
  - CHF 99.– / €D 94.95 / €A 95.30 / € 79.40 / £ 65.– / US-$ 95.95
- **ebook (SUL).** - ISBN 978-3-631-79087-8
  - CHF 99.– / €D 94.95 / €A 95.30 / € 79.40 / £ 65.– / US-$ 95.95

**Parody and Pedagogy in the Age of Neoliberalism** provides comic relief in a neoliberal era and argues that parody can be used to creatively benefit our practices of self-narration and quests for knowledge. This seriously playful book demonstrates how parody utilizes humor, play, and self-reflection to allow for a helpful alternative relationship to mistakes and our multifaceted self. The book works to delineate specific ways of viewing, studying, creating, and performing a particular form of humorous parody, and through pedagogical application, it balances practical hands-on examples via digital video creation with examples and exercises such as interrogating our creative histories and parodies them—either as a classroom exercise or in individual self-reflection. The core readership for this book is rhetoric and composition scholars researching continental philosophy, humor, and narrative theory, and it lends itself to classroom implementation for professors, as it brings together (often for the first time) major academic conversations on humor throughout philosophy, literary and cultural studies, communication studies, and media studies. **Parody and Pedagogy in the Age of Neoliberalism** is essential reading for undergraduate/graduate courses that feature humor, alternative forms of communication in the public sphere, alternative rhetorical strategies, and courses that focus on the importance of creativity and play in our daily lives and scholarship.

Ahmet Ayhan (ed.)

**New Approaches in Media and Communication**

Berlin, 2019. 430 pp., 37 fig. b/w, 22 tables

- **pb.** - ISBN 978-3-631-79088-1
  - CHF 99.– / €D 94.95 / €A 95.30 / € 79.40 / £ 65.– / US-$ 95.95
- **ebook (SUL).** - ISBN 978-3-631-79087-8
  - CHF 99.– / €D 94.95 / €A 95.30 / € 79.40 / £ 65.– / US-$ 95.95

With the emergence of new media technologies, communication practices are changing, and this book aims at offering new insights into these digital media communication practices, featuring contributions by researchers from various disciplines. With a collection of chapters on a wide range of topics in the field of communication and media, this edited book offers its readers to comprehend the current situation of the new media and communication practices in Turkey through the researches carried out using the surveys, interviews, and content analyses, as well as through a comprehensive analysis of the media sector in the new media age. The readers will find the international perspective of quite a number of academics to the phenomenon of new media and its effects, outcomes, and future trends.

AHMET AYHAN teaches and researches in the areas of public relations and political communication in the Department of Public Relations and Publicity, Akdeniz University. His research interests include public relations, perception management, and semiotics.
Sport, Rhetoric, and Political Struggle

Frontiers in Political Communication. Vol. 35

(i) that sport does not function in isolation and that, moreover, relations of power take particular shape within, through, and around sport; and (2) that rhetorical studies of sport are not merely “about sport,” but instead are integral to larger theoretical and ethical concerns that animate the discipline. The essays collected in this book contextualize sport and political struggle, examine the mobilization of sport in rhetoric contexts, identify ongoing stigmas that present limitations in and around sport, and attend to prevailing ideological features that provoke questions for future research. In short, the authors’ attention to such antagonisms entails a dual focus: they argue that sport does not function in isolation and that, moreover, relations of power take particular shape within, through, and around sport; and (2) that rhetorical studies of sport are not merely “about sport,” but instead are integral to larger theoretical and ethical concerns that animate the discipline. The essays collected in this book contextualize sport and political struggle, examine the mobilization of sport in rhetoric contexts, identify ongoing stigmas that present limitations in and around sport, and attend to prevailing ideological features that provoke questions for future research. In short, the authors demonstrate how and why sport is not only important, but how it is productive, how it offers understandings of practices or social formations or economies that scholars cannot get in quite the same way elsewhere.

Daniel Grano • Michael Butterworth (eds.)

Sport, Rhetoric, and Political Struggle addresses a needed next step for advancing sport as a site of inquiry in rhetorical studies. The book claims that sport is central to contemporary antagonisms over, for example, gender and sexual binarism, queer visibilities, race and labor relations, public health, domestic violence, global institutional corruption, and posthuman body politics. The authors’ attention to such antagonisms entails a dual focus: they argue that sport does not function in isolation and that, moreover, relations of power take particular shape within, through, and around sport; and (2) that rhetorical studies of sport are not merely “about sport,” but instead are integral to larger theoretical and ethical concerns that animate the discipline. The essays collected in this book contextualize sport and political struggle, examine the mobilization of sport in rhetoric contexts, identify ongoing stigmas that present limitations in and around sport, and attend to prevailing ideological features that provoke questions for future research. In short, the authors demonstrate how and why sport is not only important, but how it is productive, how it offers understandings of practices or social formations or economies that scholars cannot get in quite the same way elsewhere.

Who the public blames for health problems determines who the public believes is responsible for solving those health problems. Health policies targeting the broader public are the most effective way to improve health. The research approach described in this book will increase public support for critical health policies. The authors systematically organized and analyzed 25 years of thematic and episodic framing research in health news to create an approach to reframe responsibility in health news in order to gain public support for health policies. They apply their method to two of the top health issues in world—obesity and mental health—and conclude by discussing future research and plans for working with other health scholars, health practitioners, and journalists.

Andrea Miller • Jinx Coleman Broussard

Public Relations and Journalism in Times of Crisis

A Symbiotic Partnership


Public Relations and Journalism in Times of Crisis dissect crisis communication case studies from both the journalists’ and the public relations professionals’ perspectives. The authors, Andrea Miller, a former journalist, and Jinx Coleman Broussard, a former public relations professional, interviewed dozens of journalists and PR professionals involved in some of the most visible crises of the last few years: Hurricane Katrina, Ebola in America, the Blue Bell Ice Cream recall, Susan G. Komen vs. Planned Parenthood, race relations in Ferguson, Missouri, and at the University of Missouri, the great flood of Baton Rouge in 2016, and the Sandy Hook Elementary School shooting. Hundreds of press releases and press stories were also reviewed. The authors provide practical strategies for working journalists and public relations practitioners to enhance the flow of information in a crisis so that audiences and stakeholders can make educated, rational decisions to protect their families and livelihoods. The book also acquaints professors and students of PR and journalism with the...
realities of covering and managing crises, including what works and why, as well as mistakes that occur that could damage their organizations. *Public Relations and Journalism in Times of Crisis* is unique for its analysis of the communication of cases from both perspectives. At the end of each case are takeaways for both sets of professionals, as well as industry best practice suggestions.

*Patricia Moy · Donald Matheson (eds.)*

**Voices**

Exploring the Shifting Contours of Communication

New York, 2019. XVIII, 262 pp., 6 b/w ill., 19 tbl.

*ICA International Communication Association. Annual Conference Theme Book Series. Vol. 6*

- **hh** · ISBN 978-1-4331-6951-9
- **pb** · ISBN 978-1-4331-6254-1
- **ebook (SUL)** · ISBN 978-1-4331-6255-8

This edited volume on voices arose from the 2018 International Communication Association conference in Prague, Czech Republic. The contributions examine the conference’s central theme from multiple epistemological approaches, a host of methodologies, and numerous levels of analysis. They reveal how studying voice—or the plurality of voices—illuminates the process by which it is fostered and/or constrained as well as the conditions under which it is expressed and/or stifled. More important, the study of voice sheds light on the process by which it impacts behaviors, defines relationships, influences policies, and shapes the world in which we live. In other words, studies of voice are not relegated to a few domains, but interface with myriad discourses, actors, processes, and outcomes.

*W. James Potter*

**Major Theories of Media Effects**

Analysis and Evaluation

New York, 2019. XVIII, 306 pp., 30 tables

- **hh** · ISBN 978-1-4331-6619-8
- **pb** · ISBN 978-1-4331-6254-1
- **ebook (SUL)** · ISBN 978-1-4331-6255-8

In *Major Theories of Media Effects*, six major theories of media effects are thoroughly analyzed and then evaluated to construct a picture of the current state of knowledge in the scholarly field of media effects. These six theories are cultivation, agenda setting, framing, uses and gratifications, social learning, and third person effect. Each of these six theories is examined in detail using fourteen analytical dimensions organized into four categories: how the theory was originally conceptualized, its original components, patterns of empirical testing of its claims, and how the theory has developed over time. The theories are then compared and contrasted along five evaluation dimensions (scope, precision, heuristic value, empirical validity, and openness), plus one summary evaluative dimension that compares their overall utility to generating knowledge about media effects. The insights generated through these analyses and evaluations are used to address questions such as: “What is a theory?”; “Who qualifies as a theoretician?”; and, “Within the scholarly field of media effects, why are there so many theories yet so little theory usage as foundations for empirical studies?” Concise and accessible analyses of major media effects theories—a long-side helpful reference lists that handily index important literature in the field—make *Major Theories of Media Effects* both a vital reference for scholars and a valuable textbook for graduate and advanced undergraduate courses in media studies.

*Lana F. Rakow*

**John Dewey**

A Critical Introduction to Media and Communication Theory


*A Critical Introduction to Media and Communication Theory. Vol. 11*

- **hh** · ISBN 978-1-4331-6731-7
- **pb** · ISBN 978-1-4331-2630-7
- **ebook (SUL)** · ISBN 978-1-4331-6732-4

In *John Dewey: A Critical Introduction to Media and Communication Theory* re-introduces John Dewey to scholars in communication studies by presenting new material and interpretations from his works, lectures, and correspondence. Dewey has been credited as being one of the giants of American philosophy, a key figure in the development of pragmatism. Going beyond Dewey’s reputation in received histories in communication, this book documents his role beginning at the University of Michigan in 1884 until his death in 1952 in establishing a view of communication as the means by which associated life and adaptation to the environment is possible. Communication enables the production of collective knowledge generated through experience and reproduced across time and space, subject to change and correction as those truths are applied and yield consequences. It is also subject to manipulation and misuse. So integral is communication to his philosophy that Dewey is best seen as having a philosophy with communication, not of it. By reviewing Dewey’s history of work relevant to communication, technology, and culture, previous assumptions by communication scholars are challenged. A fresh history is presented of his relations to key figures and his significance to the development of speech, rhetoric, journalism, mass communication research, and public relations. Because of his concerns about power, participation, identity, and knowledge, his work remains relevant to contemporary scholars. This book is appropriate for advanced undergraduate and graduate courses in theory, history, and philosophy of communication and is relevant to other disciplines with interests in pragmatism, feminist and race theory, technology, and cultural studies.
Agendamelding: News, Social Media, Audiences, and Civic Community

Builds on the premise that people construct civic community from the information that they seek—as well as the information that seeks them—to trace the processes by which we mix, or meld, agendas from various sources into a coherent picture of the civic community in which we live. Using the presidential elections of 2008, 2012, and 2016, this book tests a formula that allows us to predict how potential voters lean towards communities in which they feel comfortable—for example, Republican, Democratic, or Independent. These analyses take into account differences in the use of traditional news media vs. social media among media consumers, as well as varying levels of press freedom across national populations.

The Communication Strategy Handbook

Strategic development is one of the most daunting challenges that faces any professional, no matter the field. After all, stakes are high. Developing effective strategies can put you on the path to becoming a trusted advisor and the coming of the Civil War

Some key points from the text:

1. The Communication Strategy Framework introduced in this handbook has been designed to help professionals make targeted choices toward strategic communication. Taking an iterative approach and continually reflecting on whether your choices remain congruent enables you to continually adapt to changing circumstances while staying in command. Linear planning models are ineffective. Quick strategy development can revolutionize the communication function and strengthen the relationship amongst members of a professional team. Linking communication and business strategy is the number one challenge for today’s communication practitioners. The Communication Strategy Framework facilitates the communication professional to forcefully and efficiently make the right choices. It compels individuals to think about how communication can contribute to achieving the organization’s or client’s goals. As a result, it provides a clear picture of your communication strategy in one page by putting superfluous details aside and concentrating on the essentials.

2. The Communication Strategy Framework has proven to be an instant eye-opener. A best-seller amongst professionals in the Netherlands, it is available for the first time in English. This step-by-step guide to creating a winning communication strategy will help communicators of all types, from professionals and clients to students and teachers!
Yue Hu

**Building Effective Crisis Communications for Disaster Recovery**

A Case of Earthquake Reconstruction and Rehabilitation in Sichuan, China

New York, 2019. XX, 168 pp., 5 b/w ill., 13 tables

hh • ISBN 978-1-4331-5302-0

CHF 70.– / €39.95 / €41.60 / £46.– / US-$ 67.95
ebook (SUL) • ISBN 978-1-4331-7886-1

CHF 70.– / €39.95 / €41.60 / £46.– / US-$ 67.95

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The book provides an empirically based analysis of changes on how various political and denominational actors seek to influence the Church and state relationship, as well as how we understand the idea of the secular state. A set of case studies shows how and why changes in the coverage of the secular state and Church-state relations have followed the dynamics of media logic. By establishing a grounded theory based on media content, legal regulations and political party programs in the years 1989–2015 as well as a current survey, the author throws new light on the theory of mediatization. The book demonstrates that the disseminated idea of the secular state is largely a result of the adaptation of both political and religious representatives to a dynamically changing media logic. “The book is the first study of this kind showing the Polish perspective. It is an interesting and important source of information for those who want to trace the media picture of relations between the Polish state and the institution of the Roman Catholic Church, representing the largest religious community in Poland.” Professor Dorota Piontek, Adam Mickiewicz University in Poznań

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Inge Lanslots • Lorella Martinelli • Fulvio Orsitto • Ugo Perolino

**Boom e dintorni**

Le rappresentazioni del miracolo economico nella cultura italiana degli anni Cinquanta e Sessanta

Bruxelles, 2019. 286 pp., 6 ill. b/w

CHF 90.– / €49.95 / €51.70 / £42.– / US-$ 56.95

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Cinquant’anni sono un segmento di tempo ragionevolmente collaudato per guardare indietro, nel tempo, senza il pericolo della nostalgia e senza il rischio di enfasi. Cinquant’anni ci separano dagli avvenimenti che gli autori di questo libro prendono in esame: il Sessantatonne e poi, a ritroso, i fatti dell’anno precedente e quelli ancora prima, quando l’Italia si trova immersa dentro le trasformazioni della modernità. No-
Linda J. Lumsden

Social Justice Journalism

A Cultural History of Social Movement Media from Abolition to #womensmarch


AEMJC - Peter Lang Scholarsourcing Series. Vol. 2

hb. • ISBN 978-1-4331-6505-4

CHF 129.– / €D 111.95 / €A 114.60 / € 104.20 / £ 84.– / US-$ 124.95

Social Justice Journalism: A Cultural History of Social Movement Media from Abolition to #womensmarch argues that to better understand the evolution, impact, and future of digital social justice media we need to understand their connections to a venerable print culture of dissent. This cultural history seeks to deepen and contextualize knowledge about digital activist journalism by training the lens of social movement theory back on the nearly forgotten role of eighteenth-century American social justice journals in effecting significant social change. The book deliberately conflates “social movement media” with newer and broader conceptions of “social justice journalism” to highlight changing definitions of journalism in the digital era. It uses framing theory, social movement theory, and theories about the power of facts and emotion in storytelling to show how social movement media practice journalism to mobilize collective action for their cause. After tracing the evolution and functions of each social justice movement’s print culture, each chapter concludes with a comparison to its online counterparts to illuminate links with digital media. The book concludes that digital activist journalism, while in some ways unique, also shares continuities and commonalities with its print predecessors.

Kimberley Mangun

Editor Emory O. Jackson, the Birmingham World, and the Fight for Civil Rights in Alabama, 1940-1975

New York, 2019. XXVIII, 268 pp., 9 b/w ill., 1 color ill.

AEMJC - Peter Lang Scholarsourcing Series. Vol. 4

hb. • ISBN 978-1-4331-4803-3

CHF 129.– / €D 111.95 / €A 114.60 / € 104.20 / £ 84.– / US-$ 124.95

This cultural biography tells the story of Birmingham World editor Emory O. Jackson. During his 35-year career in Alabama, he waged numerous sustained civil-rights campaigns for the franchise, equal educational opportunities, and justice for the victims of police brutality and bombings. The semeweekly newspaper was central to his advocacy. Jackson wrote editorials and columns that documented injustices and urged legislative and legal action in an effort to secure civil rights for Black Alabamians. His body of work, grounded in protest and passion, was part of the long tradition of the Black Press as an instrument to agitate for social and political change. Jackson also was a frequent speaker at NAACP branches, colleges, and churches. He was known as a commanding, even fiery, speaker who stressed first-class citizenship. Issues explored in the book demonstrate an assertion of constitutional rights in post-World War II America and a remarkable resilience. Editor Emory O. Jackson, the Birmingham World, and the Fight for Civil Rights in Alabama, 1940-1975 is the first scholarly analysis of his work and as such contributes to scholarship on the Civil Rights Movement in Alabama and the nation.

Patricia Medcalf

Advertising the Black Stuff in Ireland 1959-1999

Increments of change

Oxford, 2020. XIV, 228 pp., 25 fig. b/w

Reimagining Ireland. Vol. 95

pb. • ISBN 978-1-78997-345-7

CHF 31.– / €D 26.95 / €A 27.50 / € 25.– / £ 21.– / US-$ 30.95

ebook (SUL) • ISBN 978-1-78997-346-4

CHF 31.– / €D 26.95 / €A 27.00 / € 25.– / £ 21.– / US-$ 30.95

1959 to 1999 was a pivotal time in the Republic of Ireland’s short history. This book’s journey commences in 1959 when the country had just taken its first steps on the road to internationalization. It concludes 40 years later in 1999, by which time Ireland had metamorphosed into one of the most globalized countries in the world. Inevitably, many of the country’s cultural and societal norms were challenged. The author charts many of the changes that occurred over the course of those years by piecing together a large number of the ads held in the Guinness Archive. Just as Irishness, cultural specificity and the provenance of Guinness formed an integral part of these ads, so too did the growing prevalence of international cultural tropes. The book seeks to interrogate the following: the influence of the Guinness brand’s provenance on advertis-
Mingrui Ye

Utility Drives Adoption

Understanding Internet Accessibility in Rural China

New York, 2019. XVI, 226 pp., 11 b/w ill., 1 tables

hb. • ISBN 978-1-4331-3702-0
CHF 99.– / €D 85.95 / €A 88.– / € 80.– / £ 64.– / US-$ 95.95
eBook (SUL) • ISBN 978-1-4331-6475-0
CHF 98.– / €D 94.95 / €A 95.– / € 79.20 / £ 64.– / US-$ 94.95

Utility Drives Adoption: Understanding Internet Accessibility in Rural China addresses the deep digital divide in China by exploring the reasons behind the lagging adoption of the internet in rural communities. With a four-year study and in-depth investigation into a number of rural communities across China, author Mingrui Ye unfolds a picture of internet use in rural villages and answers the questions why and in what scenario rural residents will or will not adopt internet-based digital devices like laptops or tablets. Additionally, this book contributes to diffusion theory with a newly established research model, by which new determinants responsible for internet adoption were discovered and mutual relations between influential factors at different levels revealed. A series of solutions to improve the adoption rate of the internet in rural China are suggested for implementation at multiple levels.

This book not only provides a deeper understanding of internet adoption in rural communities but also revisits the theory of innovation diffusion with newly developed perspectives and research models. This book serves as a useful guide for researchers and students in relevant fields to further explore internet utility and adoption in rural China.

Zbigniew Oniszczuk • Dagmara Głuszek-Szafraniec • Mirosława Wielopolska-Szymura (eds.)

The Elites of the Media versus the Elites of Politics in Poland


hb. • ISBN 978-3-631-80067-6
CHF 47.– / €D 39.95 / €A 41.10 / € 37.40 / £ 31.– / US-$ 45.95
eBook (SUL) • ISBN 978-3-631-80530-5
CHF 47.– / €D 44.95 / €A 44.90 / € 37.40 / £ 31.– / US-$ 45.95

This book is the fruit of scientific research conducted using quantitative and qualitative methods regarding the mutual relations between the media elites and the political elites in Poland. The authors of this work focus on several virtuous aspects of this issue: on the characteristic model of opinion-forming journalism, also on the differences presented by female and male journalists in the assessment of the relations between politicians and journalists, as well as on the differences between local and national level of mass media in terms of external and internal autonomy of journalists, next on the importance of opinion-forming media in the process of creating a sense of political subjectivity in their recipients, and finally on the phenomenon of politicization of cultural issues in opinion-forming weeklies in Poland.

ZBIGNIEW ONISZCZUK (PhD) is a researcher in media studies at the Institute of Political Sciences and Journalism at the University of Silesia (Poland). He is the author of nearly 80 articles and dissertations dealing with mass media issues, their relationship with the political system, media participation in political communication and public relations, and changes in the media systems.

DAGMARA GLUSZEK-SZAFRANIEC (PhD) is a researcher at the Institute of Political Science and Journalism at the University of Silesia (Poland). She is the author of numerous articles on media systems in the world published in academic periodicals and co-author of publications on media images of the reality. Her areas of interests focus on changes taking place on foreign media markets and concentrate mainly on the Spanish model.

MIROSŁAWA WIELOPOLSKA-SZYMURA (PhD) is a researcher at the Institute of Political Science and Journalism at the University of Silesia (Poland). Her scientific interests are focused on radio studies in the context of public service broadcasting and intercultural and international communication as well as in sociocultural impact of the media.
Katherine A. Foss (ed.)

**Beyond Princess Culture**

Gender and Children’s Marketing


hb. • ISBN 978-1-4331-5635-9

CHF 129.– / €D 111.95 / €A 114.60 / £ 104.20 / US-$ 124.95

pb. • ISBN 978-1-4331-5636-6

CHF 50.– / €D 42.95 / €A 44.– / £ 40.– / US-$ 47.95

eBook (SUL) • ISBN 978-1-4331-5637-3

CHF 42.– / €D 36.95 / €A 37.60 / £ 34.20 / US-$ 40.95

Beyond Princess Culture: Gender and Children’s Marketing explores the impact of a post-princess space, examining potential agency and empowerment in the products’ users while acknowledging that at least some alternatives continue to perpetuate components of the rigidly gender-coded princess culture. This book collectively critiques the commodification of the post-princess child consumer through analysis of historical and contemporary toys, video games, clothing, websites, and other popular culture phenomena. Guided by theories from feminist and gender studies, Beyond Princess Culture demonstrates how the marketing of children’s products has and continues to perpetuate and challenge hegemonic notions of gender, race, ethnicity, ability, and other positions of intersectionality, as situated in the social, economic, and historical contexts.

David Linton

**Men and Menstruation**

A Social Transaction


Visual Communication. Vol. 8

hb. • ISBN 978-1-4331-5041-8

CHF 129.– / €D 114.60 / €A 124.20 / £ 84.– / US-$ 124.95

pb. • ISBN 978-1-4331-5632-8

CHF 50.– / €D 44.– / £ 32.– / US-$ 47.95

eBook (SUL) • ISBN 978-1-4331-5042-5

CHF 42.– / €D 41.– / £ 32.– / US-$ 40.95

What’s with the men in menstruation? This is the question Men in Menstruation: A Social Transaction sets out to answer. From earliest times men have been puzzled and perplexed by the menstrual cycle and have constructed elaborate taboos, superstitions, and practices attempting to explain why women have a periodical emission of a fluid that resembles blood but is not the result of an injury or affliction. In other words, men want to know why it is possible to bleed and not die. In order to understand what goes on between men and women in the presence of menstruation, this book examines a variety of encounters, referred to as “menstrual transactions.” From the three women in the Bible who are identified as menstruating to contemporary films, advertising, TV programs and literature, the book explores a wide range of transactions, even including Prince Charles’s close encounter of a menstrual kind. The book will appeal to anyone interested in gaining insights into the mystery of menstruation as well as students of gender and women’s studies or media theory and history.

Carolyn “Carolina” Rosas Webber (ed.)

**Working in the Margins**

Domestic and International Minority Women in Higher Education


hb. • ISBN 978-1-4331-6276-3

CHF 93.– / €D 89.95 / €A 90.– / £ 75.– / US-$ 89.95

eBook (SUL) • ISBN 978-1-4331-6277-0

CHF 93.– / €D 89.95 / €A 90.– / £ 75.– / US-$ 89.95

The major theme for this book is that differences in identity continue to matter in all aspects of culture including the classroom and academic workplace. Women in academia continue to experience racism, ethnocentrism, nativism, sexism, and classism in higher education. Working in the Margins is an edited volume comprised of works by domestic and international communication scholars of diverse backgrounds in citizenship, language, ethnicity, race, class and educational heritage (first or second generation college educated). The title of this collection is a double entendre of the marginal place the contributors occupy in U.S. systems of higher education and how they reclaim these ascribed positions by invoking their bodies as text and communicating their stories of difference. Each chapter draws on critical and feminist perspectives and also intersectionality to develop critical strategies for teaching, surviving and/or thriving in higher education. The authors use autoethnography and other forms of storytelling to illuminate how they work in the margins of their difference to transform student learning and minority experiences in higher education. This volume is an excellent resource for undergraduate and graduate students, educators, and administrators in various fields of study, and particularly communication, education and ethnic studies. It is an important volume for students and scholars seeking to understand complex relationships among communication, identity, and power; seeing critical pedagogy at work; and using qualitative methodologies. It is a highly recommended book for women and people of color transitioning from graduate school to professional academic positions.
This book examines online jihadist magazines, *Inspire, Dabiq, Rumiyah*, and *Gaidi Mtaani*, published by three terrorist organizations—Al-Qaeda, ISIS, and Al-Shabaab—and their aggressive promotion of the Caliphate, an Islamic system of world government that seeks to create a new world order ruled by sharia. These magazines have played an important role in the diffusion of Islamist ideas such as jihad and sharia (Islamic law). Divided into ten chapters, this book extends existing research by offering fresh insights on the communicative strategies, radicalization processes, and recruitment methods used by jihadist organizations as well as their effects on readers. In particular, this book includes (1) the application of communication theories and models to both global jihad and online jihadist propaganda; (2) meticulous descriptions of the four online jihadist magazines in question (in terms of their missions, stylistic formats, and tactics), including excerpts from each magazine; (3) a thorough explanation of the jihadisphere (e.g., as a vehicle for extreme propaganda and an overarching “training manual” for jihad); (4) the procedures and complexities of online Islamic radicalization; and (5) strategies to combat online jihadist magazines (e.g., by developing counter-narratives and online counter-radicalization magazines).
KakaoTalk and Facebook: Korean American Youth Constructing Hybrid Identities

KakaoTalk and Facebook: Korean American Youth Constructing Hybrid Identities explores the role smartphones play in the lives of Korean American youth as they explore their identities and navigate between fitting into their host society and their Korean heritage. Employing multiple methodologies, this book gives voice to the youth's personal experiences, identity struggles, and creative digital media practices. While similar in many aspects to other American youth, they also differ greatly in the central roles that their smartphones' use plays in maintaining their mastery of the Korean language, connecting to Korean pop culture, and cultivating their social networks with other co-ethnic peers and homeland relatives and friends. The results of this study challenge traditional assumptions about assimilation of second generation immigrants into a host society and suggest that digital technologies facilitate the process of segmented assimilation, according to which ethnic identities continue to play a central role in the identity of children of immigrants. KakaoTalk and Facebook will be of great interest to scholars and educators of media and youth and those exploring how digital media have changed the nature of immigration processes in dramatic ways.

Multimedia News Storytelling as Digital Literacies

Multimedia News Storytelling as Digital Literacies problematizes the emphasis on transmission of certain professional values and news formats without raising students' critical awareness that there can be diversity of values. Methodologically, the present study proposes a genre-aware, semiotic-aware, critical framework that aims at analyzing digital literacies required and practiced by online journalists. It simultaneously encompasses dimensions of professional culture, professional practices, and abstraction of instantiated meaning making via multimodal semiotic resources. Multimedia News Storytelling as Digital Literacies is ideal for courses in journalism and mass communication, curriculum studies, and digital literacies. The book is a valuable resource for online journalism educators, journalism students, and online journalism practitioners.

Die Mediengesellschaft und ihre Opfer

Nikolaus Jackob

Die Mediengesellschaft und ihre Opfer
Grenzfälle journalistischer Ethik im frühen einundzwanzigsten Jahrhundert


**Franziska An der Gassen**

**Der Deutsche Erfolgsfilm**

Determinanten erfolgreicher Kinofilme und Typisierung eines «Deutschen Geschmacks» im Kontext zuschauerrelevanter Kriterien der Filmmauswahl

Berlin, 2019, 288 S., 24 Tab.

**Medienästhetik und Mediennutzung. Media Production and Media Aesthetics. Bd. 7**

CHF 144.– / €D 124.95 / €A 128.30 / € 116.70 / £ 94.– / US-$ 139.95

New York, 2019. XX, 394 pp., 5 b/w ill., 13 tables

Greg G. Armfield • John McGuire • Adam Earnheardt (eds.)

ESPN and the Changing Sports Media Landscape

New York, 2019. XX, 394 pp., 5 b/w ill., 32 Tab.

**Communication, Sport, and Society. Vol. 2**

CHF 65.– / € 55.95 / € 46.70 / € 38.– / US-$ 56.95

The sports media landscape, among them the massive proliferation of mobile platforms as a major source of sports content, astronomical growth in fantasy sport and esport industries, and the increasing entanglement of sports media in contentious sociopolitical debates. The contributors to this book analyze how ESPN has navigated the shifting playing field and speculate on what the next decade might bring for ESPN and the global sports media industry.

**Ömer Aydınıloğlu (ed.)**

**Differing Outlook of Contemporary Advertising**

New York, 2019. 296 pp., 69 fig. b/w, 24 tables

Advertising is a broad concept and has an ever-shifting nature. The methods and strategies are differing day by day. The practice fields of advertising vary relatively and largely, and the consumers of today like Y and Z generations make it necessary for the corporations to take the essential precautions. Against the current conjunctures and fluctuations in technology, economy, and politics, advertising is one of the key concepts that the corporations focus on. In this sense, the book gathers 12 different chapters related to advertising. The chapters contain valuable and up-to-date information on advertising. This study will not only broaden the reader’s horizon but also fulfill the increasing need in the field of contemporary advertising.

**Nicholas Benequista • Susan Abbott • Paul Rothman • Winston Mano (eds.)**

**International Media Development**

Historical Perspectives and New Frontiers

New York, 2019. XVI, 278 pp., 6 b/w ill., 4 tables

**Mass Communication and Journalism. Vol. 23**

CHF 128.– / € 111.95 / € 104.60 / € 104.20 / £ 84.– / US-$ 124.95

This collection is the first of its kind on the topic of media development. It brings together luminary thinkers in the field—both researchers and practitioners—to reflect on how advocacy groups, researchers, the international community and others can work to ensure that media can continue to serve as a force of democracy and development. But that mission faces considerable challenges. Media development paradigms are still too frequently associated with Western prejudices, or out of touch with the digital age. As we move past Western blueprints and into an uncertain digital future, what does media development mean? If we are to act meaningfully to shape the future of our increasingly mediated societies, we must answer this question.
Cinéphilies et sériephilies 2.0

Les nouvelles formes d’attachement aux images

Melanie Boissonneau • Laurent Jullier (éd)

Berlin, 2019, 182 p., 1 ill. n/b.
ICCA – Industries culturelles, création, numérique. ICCA – Cultural industries, artistic creation, digital technology. Vol. 9

Enfin ! Depuis l’avènement d’Internet, les 99,9% d’amoureux des films et des séries qui n’exercent pas la profession de critique peuvent se faire entendre... Mieux, ils peuvent passer sans effort de la position devant à la position depuis : s’asseoir devant un écran et s’exprimer depuis un écran sont en effet devenus deux attitudes communes. Les films et les séries arrivent sur les terminaux domestiques ; tout de suite après et quelquefois même pendant leur diffusion, les avis et les analyses partent en sens inverse. Une autre nouveauté consiste en la diversification de la parole critique, confinée jusqu’ici à l’écrit ou aux conversations éphémères. Internet et la démocratisation des machines qui accompagne son essor ajoutent aux mots toutes sortes d’images, de sons et de manipulations audiovisuelles, laissant là encore loin derrière le modèle séculaire du critique professionnel écrivant son papier. Comment étudier ces bouleversements ? Comment réagir devant l’abondance des critiques postées, la variété de leurs formes d’expression, l’interactivité qu’elles engendrent, sans parler du rapport à la professionnalisation qu’entretiennent leurs auteurs, surtout quand ils atteignent le statut de « vlogueur » vedette ? Une seule manière possible : l’interdisciplinarité. Le présent ouvrage réunit donc les contributions de spécialistes en provenance de champs divers (sociologie, Génerations de spécialistes en provenance de champs divers (sociologie, Gén der and Cultural Studies, Sciences de l’information-communication, etc.), sans oublier les acteurs les plus en vue de cette révolution de la parole critique, les « vlogueurs ».

Veronika Cillingová • Eva Bútorová • Dáša Nováčiková • Jitka Rožňová

Current Issues in the Slovak Mass Media

Berlin, 2019, 150 pp., 12 fig. b/w, 6 tables
Studies in Communication and Politics. Vol. 11

The book deals with the problems of media communication and its formation in the Slovak Republic in and after 1993. It focuses on the social function of the media in the sense of journalistic communication. The authors also address the problems of gender stereotypes presented through social networks and advertising in all kinds of media in Slovakia and abroad. This book also explores the question of forming a theoretical basis for the creation of mass media communication (print media, film, photography, literature, works in marketing communication, books). This book does not elaborate on all problems of the mass media in the Slovak Republic, but it attempts to examine the key issues.
Slovak Mass Media in the 21st Century: Current Challenges

Andrea Chlebcová Hečková • Ján Kuciak

The book deals with the most challenging issues which the Slovak Mass Media are currently facing, including matters of public criticism. The first chapter describes the media influence on power control in Slovakia. It does not avoid the controversial question of corruption in the Slovak media field. The following chapter examines the stereotypes related to the social minorities that are still widely spread by the media (especially the Internet and the social media). In this context, the chapter related to the public media explains why the existence of the media of public service is so important and why it is necessary to finance such media by public sources and not by the state. In the final chapter, the author aims to identify the reasons why alternative sources of information usually fail to inform truthfully, impartially and objectively.

Ernest Giglio

Here’s Looking at You

Hollywood, Film and Politics

4th Edition

Now in its updated and expanded fourth edition, Here’s Looking at You: Hollywood, Film & Politics examines how the tangled relationship between Hollywood’s global film industry and the politics of federal and state governments manifests itself in the real world of political campaigns and in the fictional world of Hollywood films. The book contradicts the film industry’s assertion that it produces nothing but entertainment. While it is true that the vast majority of Hollywood films are strictly commercial ventures, hundreds of movies—from Birth of a Nation to The Help, recreated stories like Argo and Zero Dark Thirty and historical pieces such as Lincoln and The Conspirator—contain political messages, both overt and covert. This new edition begins with President Obama’s re-election and includes new photos and statistical data, three new chapters and eight case studies that provide in-depth analysis of special films that are certain to challenge existing views and stimulate classroom discussion. Here’s Looking at You serves as a basic text for courses in film and politics and as a supplement in American government and film studies courses. Film buffs and general readers will also find it of interest.

Michalis Georgiou

The Reception of German Theater in Greece

Establishing a Theatrical Locus Communis: The Royal Theater in Athens (1901-1906)

The author examines the vigorous reception of the German theater in Greece, a phenomenon that took place along with the process of establishing in Athens, in 1901 the Royal Theater. The multiple aesthetic, social and political forms of this phenomenon provided a “locus of contact” with the German culture and accomplished a function, regarded as the instrument for the development of the bourgeois theater in Greece. This happened through the work of theater practitioners and intellectuals, as well as through the transfer of institutions, theatrical plays, and scripts of direction instructions, decorations, and props. The performances staged were the iceberg in the process of this reception, as they provided a strategy toward the revitalization of the Greek theater, realized in a productive way.

Miroslava Dobrotková • Artur Bekmatov • Andrea Chlebcová Hečková • Ján Kuciak

Slovak Mass Media in the 21st Century: Current Challenges

Studies in Communication and Politics. Vol. 10

Michalis Georgiou

The Reception of German Theater in Greece

Establishing a Theatrical Locus Communis: The Royal Theater in Athens (1901-1906)

Yalçın Kahya (ed.)

The Current Perspective on Social Media

Berlin, 2019. 116 pp., 6 fig. b/w, 11 tables.

As a result of the developments in the IT sector, social media has become an effective phenomenon in political, economic, social and cultural terms. Social media emerges as a structure that touches all areas of life. In this study, social media is evaluated as a whole in terms of individual categories as well as individual use. In addition, it is aimed to explain the term of social media, its application areas, what is its purpose and the positive and negative factors it brings with it. Social media is presented to the reader by analyzing it by different disciplines.

**Róża Norström**

*The Coverage of the Russian-Ukrainian Conflict by the Polish Media (2014-2015)*

Berlin, 2019. 248 pp., 21 fig. b/w, 21 tables, 3 graphs

*Studies in Communication and Politics. Vol. 9*

In this book, the author examines the media coverage of the Russian-Ukrainian conflict by six Polish media outlets in 2014 and 2015. Using content analysis and in-depth interviews, the author explores how cultural and historical factors, as well as the national security threat to Poland, affected the media image of the conflict. Despite differences in editorial line, level of political parallelism and type of medium, the Polish media largely spoke with one voice. Interviews with journalists uncover how they view their role in reporting on the conflict, and how national prejudices had an impact on their work. The military and economic threat to Poland, resulting from Russia’s actions, was the dominant tool of domestication used by the media to bring the dispute closer to the public.
This study aims at analyzing the characters and spaces in films (writing case studies) in the framework of the Theory of Narrative in the context of the concepts of panopticon and chronotope. In the context of the relation of the spaces with the story, the spaces, where Bal separated according to the movement types of characters as steady spaces and dynamically functioning spaces, were determined according to the context in which the characters could use their existence on the basis of the qualities of the space in the narrative of the film. While examining the spaces in terms of the effect of these spaces on the plot, evaluations were made about the causal motivation of the spectator while watching the narrative. The concepts of panopticon and chronotope make it possible to examine the narrative elements in detail and try to explain how the process of the narrative interpretation of spectators is developed.

Berceste Gülcin ÖZDEMİR completed her Ph.D. at Istanbul University in December 2016. Her research concerns feminist film theory, psychoanalytical film theory, Turkish cinema, independent cinema, digital cinema and characters’ representation in film narratives. She is a Visiting Lecturer at Istanbul University and instructing about television and cinema lessons.

Netflix's meteoric rise as an online content provider has been well documented and much debated in the popular press and in academic circles as an industry disrupter, while also blamed for ending TV’s “Golden Age.” For academic researchers, Netflix exists at the nexus of multiple fields: internet research, information studies, media studies, and television and has an impact on the creation of culture and how individuals relate to the media they consume. Netflix at the Nexus examines Netflix’s broad impact on technology and television from multiple perspectives, including the interface, the content, and user experiences. Chapters by leading international scholars in television and internet studies provide a transnational perspective on Netflix’s changing role in the media landscape. As a whole, this collection provides a comprehensive consideration of the impact of streaming television.
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A Critical Introduction to Media and Communication Theory

Edited by David W. Park

The study of the media has led scholars to apply a humbling array of theories in their efforts to analyze messages, media systems, audiences and media themselves. One of the strengths of media studies has been its flexibility as it incorporates humanist and social scientific ideas in our work. This series is focused on theories, methods, schools of thought, domains of intellectual struggle, and individual thinkers whose importance to the study of the media can be re-configured, reinvented, and refocused. Each of the specially commissioned books in the series shares a concern for the heritage of thought in the field of communication. Books provide sophisticated discussions of the relevance of particular theorists or theories, with an emphasis on reinventing communication and media studies, whether by incorporating ideas thought by some to be ‘outside’ the field, or by providing fresh analyses of ideas that have long been considered central to media studies. Though theoretical in focus, the books are at all times concerned with the applicability of theory to empirical research and experience, and are designed to be accessible, yet critical, for students - undergraduates and postgraduates - and scholars.
Black Studies and Critical Thinking

*Edited by Rochelle Brock and Cynthia B. Dillard*

*Black Studies and Critical Thinking* is an interdisciplinary series which examines the intellectual traditions of and cultural contributions made by people of African descent throughout the world. Whether it is in literature, art, music, science, or academics, these contributions are vast and far-reaching. As we work to stretch the boundaries of knowledge and understanding of issues critical to the Black experience, this series offers a unique opportunity to study the social, economic, and political forces that have shaped the historic experience of Black America, and that continue to determine our future. Black Studies and Critical Thinking is positioned at the forefront of research on the Black experience, and is the source for dynamic, innovative, and creative exploration of the most vital issues facing African Americans. The series invites contributions from all disciplines but is specially suited for cultural studies, anthropology, history, sociology, literature, art, and music. Subjects of interest include (but are not limited to): Education, Sociology, History, Media/Communication, Spirituality and Indigenous Thought, Women’s Studies, Policy Studies, Advertising, African American Studies, Black Political Thought.

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**Vol. 113**

*Sarah Militz-Frielink*

**Liberation in Higher Education**

A White Researcher’s Journey Through the Shadows

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**Vol. 111**

*Theodore W. Burgh*

**Is God Funky or What?**

Black Biblical Culture and Contemporary Popular Music

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**Vol. 110**

*Nathaniel Norment, Jr.*

**African American Studies**

The Discipline and Its Dimensions

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**Vol. 109**

*Tammie M. Causey-Konaté • Margaret Montgomery-Richard (eds.)*

**Called to Sankofa**

Leading In, Through and Beyond Disaster—A Narrative Account of African Americans Leading Education in Post-Katrina New Orleans
Communication, Sport, and Society

*Edited by Lawrence A. Wenner, Andrew C. Billings and Marie Hardin*

Communication, Sport, and Society features works that are anchored in and engage with the disciplinary traditions of communication and media studies while showcasing the rapidly-growing field of communication and sport. Foremost, this series considers communication broadly in relation to sport; reliant on burgeoning media studies engagement in the area, and going beyond it to understand interpersonal, group, organizational, and rhetorical dynamics at play in an increasingly digitized and social communication environment. Moreover, this series aims to understand the social and cultural ramifications of sport through the broadly defined communication discipline, providing a place for scholars to study and discuss sport within specific subareas of communication, such as journalism, media studies, speech communication, public relations, advertising, politics, and information sciences. Timely and topical, *Communication, Sport, and Society* will appeal to students and researchers who are intrigued by this emerging field and its prevalence in modern culture.

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Selected Series

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Edited by Steve Jones

Digital Formations is the best source for critical, well-written books about digital technologies and modern life. Books in the series break new ground by emphasizing multiple methodological and theoretical approaches to deeply probe the formation and reformation of lived experience as it is refracted through digital interaction.

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At the heart of how citizens, governments, and the media interact is the communication process, a process that is undergoing tremendous change. Never has there been a time when confronting the complexity of these evolving relationships been so important to the maintenance of civil society. This series seeks books that advance the understanding of this process from multiple perspectives and as it occurs in both institutionalized and non-institutionalized political settings. While works that provide new perspectives on traditional political communication questions are welcome, the series also encourages the submission of manuscripts that take an innovative approach to political communication, which seek to broaden the frontiers of study to incorporate critical and cultural dimensions of study as well as scientific and theoretical frontiers.
Global Crises and the Media

Edited by Simon Cottle

From climate change to the war on terror, financial meltdowns to forced migrations, pandemics to world poverty and humanitarian disasters to the denial of human rights, these and other crises represent the dark side of our globalized planet. They are endemic to the contemporary global world and so too are they highly dependent on the world’s media. Each of the specially commissioned books in the Global Crises and the Media series examines the media’s role, representation and responsibility in covering major global crises. They show how the media can enter into their constitution, enacting them on the public stage and thereby helping to shape their future trajectory around the world. Each book provides a sophisticated and empirically engaged understanding of the topic in order to invigorate the wider academic study and public debate about the most pressing and historically unprecedented global crises of our time.

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ICCA – Industries culturelles, création, numérique
ICCA – Cultural industries, artistic creation, digital technology

Édité par/Edited by Bertrand Legendre et/and François Moreau

Sous l’égide du LABoratoire d’EXcellence ICCA (Industries Culturelles et Création Artistique), cette collection réunit les résultats de recherches consacrées aux différentes industries culturelles, traditionnelles comme le cinéma, la télévision, la musique ou l’édition, ou plus récentes comme la vidéo ou le jeu vidéo. Elle privilégie une perspective interdisciplinaire pour étudier les dispositifs de médiation et de promotion, les pratiques de consommation et les mutations induites par des mouvements de fond comme la mondialisation ou la numérisation, qui bouleversent aussi bien les processus de création des contenus que les modes de financement et de distribution de la production.

Under the aegis of the LABEX ICCA (LABoratoire d’EXcellence ICCA) research centre, this collection contains the results of research into various cultural industries, in both traditional fields – such as the film industry, television, music or print publishing – and more recent fields such as video or video games. It focuses on an interdisciplinary perspective for studying the means of mediation and promotion, the consumption practices and the transformations induced by underlying trends such as globalisation and digitisation, which radically change both the processes for creating content and the ways of funding and distributing the content produced.

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Cinéphilies et sériephilies 2.0
Les nouvelles formes d’attacheement aux images

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Maya Bacache • Marc Bourreau • François Moreau
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Vol. 6
Philippe Bouquillion • François Moreau (eds.)
Digital Platforms and Cultural Industries
From first words to final conversations, communication plays an integral and significant role in all aspects of human development and everyday living. Peter Lang Publishing’s *Lifespan Communication: Children, Families and Aging* book series seeks to publish authored and edited scholarly volumes that focus on relational and group communication as they develop over the lifespan (infancy through later life). The series will include volumes on the communication development of children and adolescents, family communication, peer-group communication (among age cohorts), intergenerational communication, and later-life communication, as well as longitudinal studies of lifespan communication development, communication during lifespan transitions, and lifespan communication research methods. The series also includes college textbooks as well as books for use in upper level undergraduate and graduate courses.
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The series focuses on broad issues in mass communication, giving particular attention to those in which journalism is prominent. Included are examinations of the product of the full range of media organizations and of individuals engaged in various types of communication activities. Each of the commissioned books deals in depth with a selected topic, raises new issues about that topic, and provides a fuller understanding of it through the new evidence provided. The series contains both single-authored and edited works.
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Edited by Sharon R. Mazzarella

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Instead, works published in this series endeavor to understand the complex relationship between youth and popular culture, and, whenever possible, will include the voices of youth themselves.
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Edited by Bogusława Dobek-Ostrowska and Michał Glowacki

In *Studies in Communication and Politics* the editors are particularly interested in changing approaches to democracy, communication, political participation and media. By publishing collaborative works and monographs they aim at supporting and promoting interdisciplinary research, offering comparative approach and/or examining national factors for communication and politics development. Hence, the emphasis here is being put on the changing approaches to democracy and its institutions, political actors, electoral campaigns, as well as citizens’ participation in political processes, electoral behavior, and so on. Having in mind the changing media landscape and the rise of media ecologies we also aim at investigating emerging communication and media policies, evolution of journalism culture, changing patterns of users’ behavior and media innovations in the digital and multiplatform scenario. All of this when taking into account interrelations between communication and as well as the role of media in contemporary politics.
Visual Communication

Edited by Susan B. Barnes

Visual communication is the process through which individuals in relationships, organizations, and cultures interpret and create visual messages in response to their environment, one another, and social structures. This series seeks to enhance our understanding of visual communication and it explores the role of visual communication in culture. Topics of interest include visual perception and cognition; signs and symbols; typography and image; research on graphic design, use of visual imagery in education. On a cultural level, research on visual media analysis and critical methods that examine the larger cultural messages imbedded in visual images is welcome. By providing a variety of approaches to the analysis of visual media and messages, this book series is designed to explore issues relating to visual literacy, visual communication, visual rhetoric, visual culture, and any unique method for examining visual communication.
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