BOOK PUBLISHING PROSPECTUS

This form is intended to give us a clear idea of your project in a succinct manner. We ask that you please complete it as fully as possible. When you submit the form, please attach as well your detailed **Table of Contents with abstracts**, **sample chapters** **or completed manuscript, and** **current CV**.

When preparing your proposal:

* Please provide complete information about your project: argument, scope, audience, market competition, etc. within this document and the sample material you provide.
* You should show in this document along with your sample material that you can write with authenticity, accuracy, and clarity

After you submit your proposal:

* The appropriate editor at Peter Lang will invite peer reviewers to review your proposal and sample material(s). Please note this may take some time as our reviewers provide their reports as a service to the scholarly community. We are committed to keeping this part of our publishing process as succinct as possible.

**We ask for sole consideration of the project whilst it is under review – authors/ editors should not simultaneously submit this proposal elsewhere for publication consideration.**

We process your personal data according to our privacy policy: [www.peterlang.com/privacypolicy](http://www.peterlang.com/privacypolicy)

**NAME(S) OF AUTHOR(S)/EDITOR(S)/TRANSLATOR(S)**:

**Affiliation(s) / Institution(s)**:

**Proposed Title and Subtitle**:

1. **Abstract**

Please provide an abstract of the project, including its scholarly intervention, central argument, methodology, major interlocutors, and its outstanding features.

1. **Proposed content**

Please attach a **Table of Contents with chapter abstracts** identifying the project’s planned content and main argument(s). Explanatory notes should be included as necessary; this enables reviewers to understand the structure, scope, and content of the manuscript. If possible, please include major headings within each chapter. We understand that your content is provisional at this stage, but in order to make a fair assessment of the project’s potential, your initial presentation needs to be *as detailed as possible*. If this is an edited collection, please list the proposed chapter authors, their affiliations, and short biographies if possible.

In addition, please submit your **sample manuscript material**. Consider the following:

1. If you can, provide at least ¼ of the full manuscript (can be in or out of sequence)
2. Or provide the full manuscript draft
3. Include any key chapters that demonstrate your central argument or scholarly impact
4. The material submitted should reflect your writing style and pedagogy in the best possible light.
5. **Market and Audience Considerations**

Consider what kind of person will buy the book, and why?

* What is the main audience for the work – students, scholars, or practitioners?
* To which subject areas/fields will your project most appeal?
* Is your project more research or teaching based?
* If the primary market consists of students, please provide details of the specific courses and modules for which the book would be relevant (e.g. PG/UG; 1st/2nd/3rd year; core/elective). If possible, please give an indication of typical student numbers. Please provide the details for any of your own courses where the book might be adopted (the course name, average enrollment, and frequency.)
* Please list any secondary markets that may exist for the project (e.g. academic associations, professional bodies, etc.)

1. **Competition**

Cite 3-5 major competitors in this field and explain how your proposed book is different. **Remember your proposal is written for reviewers and not for publication**, so be as frank as possible. You should describe how your book will be *both* similar to and different from your competition in topic, argument, style, methodology, etc. If there are a significant number of competitors available, explain why your book is a necessary edition to the marketplace. You should mention any pertinent titles, even if they compete with only a part of your book. These might not be *direct* competitors, but simply what your intended audience is reading/producing at the moment.

1. **Apparatus and Status of the Book**
2. Is this book to be included in a Peter Lang series? (If the project has not been approved by a series editor but you would like the book to be considered for a series, please let us know the name of the series you would like to have consider your book for inclusion.)
3. How long do you expect the project to be overall (in thousands of words)?
4. What portion of the material is complete and what is outstanding? At what date do you realistically expect to have the full manuscript ready for submission?
5. Your previously published material: Will any of **your work** included in this manuscript have been published previously? This might include (either in their entirety or in significant sections) journal articles you’ve published previously, blog posts (published on a blog you own or as a contribution to a colleague’s), chapters you’ve written for edited collections, etc. **Please note that we require the ability to publish and sell the work in print and digital formats and will need to ensure that all relevant permissions are cleared in order to proceed with publication.**

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1. Please indicate whether you envisage including any of the following and, if so, approximately how many.

Tables [ 0 ]

Graphs/charts [ 0 ]

Line diagrams [ 0 ]

Photographs [ 0]

Plate section [ 0 ]

Other [ 0 ]

1. Do you plan to provide supplementary material (instructor manual, discussion questions, solutions, answers, workbook, or other material) to accompany the book?
2. Will the project include any material which will require releases (e.g. interviews, surveys, etc. carried out by you and/or your contributors)? If so, please give details. Please note that no other permission is required for that material which is collected / researched under IRB guidelines monitored by your institution.
3. Is the book based on a doctoral dissertation? If so, please confirm that this proposal is for a fully revised manuscript. Additionally, please indicate if your thesis is available electronically anywhere (e.g. an institutional repository).
4. If your proposal stems from a specific research project, please provide details of the project and the relevant funding bodies below.
5. Do you have any potential sources of funding to assist with the costs of publication (for instance, from an institutional research fund, grants or fellowships, professional societies, etc.)? It is common practice in academia for the publication of scholarly books to be partially subsidized by external funding. Funds are applied to cover the cost of copyediting, technical editing, formatting, design, typesetting, proofing system, etc., as well as the upfront marketing and distribution of the book.
6. Is/has this project already being/been considered for publication by any other press?
7. **For existing Peter Lang authors:** Is this is a proposal for a new book *or* revised edition of an already published book with Peter Lang? If the latter, please outline the level of proposed changes, including any chapters to be added, deleted, consolidated, etc. Keep in mind that revised editions must be at least 30% new material in order to be marketable.
8. **Peer Review**

At Peter Lang, the peer review process is a vital aspect of the book submission and evaluation process which ensures that the high standard of research submitted meets the standards set internationally within each subject discipline. We engage in a single blind refereeing process in which your proposal will be submitted to independent, scholarly experts within the relevant field for evaluation. While the anonymity of the reviewer is protected, we will provide you with this outside review once it is submitted to us.

**Please provide the names, affiliations, and contact details (if available) for 3-5 experts in your field.** We will use reviewers of our own choice, but we will also try to include some whose opinion you feel will be valuable. If the book has several distinct markets, try to recommend at least one reviewer for each. We do ask that the names submitted be unbiased and do not include peers from your own institution’s department, scholars from your thesis committee, or individuals who have worked in an advisory capacity to this proposed project. We will research your suggested reviewers’ potential connections to your work, so please take care in providing these names.

*If you desire, we will submit your material to reviewers anonymously. Select below:*

* + - * *Process my proposal double-blind.*
      * *OK to process my proposal single-blind.*

1. **Author / Editor / Translator Information**

Please provide below complete contact information for all co-authors/co-editors, along with a brief biography. Attach a full CV for each author/editor with your proposal submission.

For **edited collections**, please also provide the names, positions, and affiliations (but not full contact details) of all contributors.

* Name
* Job title
* Work address
* Work telephone number
* Home address
* Home telephone number
* E-mail address(es)
* Short biography