BOOK PUBLISHING PROSPECTUS

This form is intended to give us a clear idea of your proposed book and its intended readership. We ask that you please complete it as fully as possible. When you submit the form, please also attach your detailed **Table of Contents with abstracts**, **sample chapter(s)** **or the completed manuscript, and** **your** **current CV**.

When preparing your proposal, please provide complete information about your project – the argument, scope, audience, market competition, etc. – within this document and in the sample material you provide.

After you submit your proposal, your acquisitions editor at Peter Lang will invite peer reviewers to review your proposal. Please note this may take some time as our reviewers provide their reports as a service to the scholarly community.

**We ask for sole consideration of the project while it is under review. Please do not simultaneously submit this proposal elsewhere for publication.**

We process your personal data according to our privacy policy: [www.peterlang.com/privacy-policy](http://www.peterlang.com/privacy-policy)

**Author/Editor Name:**

**Affiliation**:

**Proposed Book Title and Subtitle**:

Please attach your CV, including your mailing address and email address, your current position and a list of recent publications and/or conference papers.

1. **Book Description**

Please provide a clear, concise description of the project, including its aims, central argument, methodology, and outstanding features. ***Please note boxes will expand when filled.***

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1. **Proposed Content**

Please insert here or attach a **Table of Contents with chapter abstracts** identifying the project’s planned content and main argument(s). If this is an edited collection, please also include brief biographies of the contributors.

Please also attach your **sample material**. Please provide at least one chapter, or a writing sample on the topic, that you feel is the best representation of your work and that demonstrates your argument and analysis. For edited collections, please supply at least two samples.

1. **Market and Audience Considerations**

What kind of readership do you envision for your book, and why would they be interested? Please comment on the main audience (students, scholars, practitioners, etc.) and the relevant field(s) of study.

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If your work is intended for teaching, please list below any courses for which your book may be suitable (including your own). Be sure to include the course names, names of the institutions and typical student numbers.

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Please list any secondary markets that may exist for the project (e.g. academic associations, professional bodies).

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1. **Competition**

Please list 3-5 major competitors for your book and explain how your project is distinctive.

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1. **Apparatus and Status of the Book**

How long do you expect the project to be overall (in words)?

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Are you planning to include any **illustrations**? Please indicate the type and approximate number:

Black/white Color

Tables [ 0 ] [ 0 ]

Figures (graphs/charts/diagrams) [ 0 ] [ 0 ]

Images (photos/film stills/paintings) [ 0 ] [ 0 ]

Plate section [ 0 ] [ 0 ]

Other [ 0 ] [ 0 ]

At what date do you realistically expect to have the full manuscript ready for submission? Please comment on what portion of the material is complete and what is outstanding.

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Do you have a particular **Peter Lang series** in mind for your book? If so, why?

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Is the book based on a **doctoral dissertation**? If so, please confirm that this proposal is for a fully revised manuscript. Additionally, please indicate if your thesis is available electronically anywhere (e.g. an institutional repository).

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**For existing Peter Lang authors:** Is this is a proposal for a revised edition of an already published book with Peter Lang? If so, please outline the level of proposed changes, including any chapters to be added, deleted, consolidated, etc. Keep in mind that revised editions must be at least 30% new material in order to be marketable.

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Do you have any potential **sources of funding** to assist with the costs of production (for instance, from an institutional research fund, grants or fellowships, professional societies, etc.)? If so, please share details. It is common practice in academia for the publication of scholarly books to be partially subsidized by external funding. Funds are applied to cover the cost of technical editing, formatting, design, typesetting, proofing system, etc., as well as the upfront marketing and distribution of the book.

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Are you interested in **Open Access** publication? If so, do you have funding available from your university or funding body?

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We prefer to have exclusive consideration of your proposal. Is/has this project already being/been considered for publication by any other press?

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**6. Source Material**

Please note that we require the ability to publish and sell the work in print and digital formats and will ask you to clear all relevant permissions in order to proceed with publication.

Will any of **your work** included in this manuscript have been published previously? This might include published journal articles, blog posts, chapters in edited collections, etc. Please provide details about the publication and copyright holders in each case. Please also indicate what percentage of the book consists of previously published material of your own.

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Are you planning to include any **third-party material** that is under copyright? This applies to text, tables, figures and images. Please give details, if possible.

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Will the project include any material which will require **releases** (e.g. interviews, surveys, etc. carried out by you and/or your contributors)? If so, please give details. Please note that no other permission is required for material that is collected / researched under your institutional guidelines.

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Do you plan to provide **supplementary material** (instructor manual, discussion questions, solutions, answers, workbook, or other material) to accompany the book? If yes, please provide details.

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**7. Peer Review**

At Peter Lang, peer review is a vital aspect of the evaluation process, which ensures that the high standard of research submitted meets the standards set internationally within each subject discipline. We engage in an anonymous refereeing process in which your proposal will be submitted to independent, scholarly experts within the relevant field for evaluation.

**Please provide the names, affiliations, and contact details (if available) for 3-5 experts in your field.** We may use reviewers you suggest, but we will also try to include some whose opinion we feel will be valuable. If the book has several distinct markets, please try to recommend at least one reviewer for each. We do ask that the names submitted be unbiased and not include members of your own institution, scholars from your thesis committee, or individuals who have worked in an advisory capacity on this proposed project.

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*If you desire, we will submit your material to reviewers anonymously. Select below:*

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      * *OK to process my proposal single blind.*

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