

Author's Guide to **Award Nominations**

Peter Lang Group are very supportive of authors nominating their book for industry awards. We've compiled a quick guide on how to connect with the marketing team who will be able to support this. Here, we have divided the guide into those awards that ask for author nomination, and those that require the publisher to do so.

It is important to note that Peter Lang Group regularly monitors upcoming awards and considers all titles for possible submission to those appropriate, but we encourage authors to champion their own titles and communicate any appropriate awards through the following channels.

If you'd like to know more about what to do if your title has been shortlisted, or has won an award, click here.

PUBLISHER NOMINATION

If you feel your title is appropriate for an award that asks for publisher nomination, we ask that you share this with marketing@peterlang.com as early as possible, copying in your Acquisitions Editor and orders@peterlang.com. Where we may be limited in the number of titles we can nominate, it is important we have ample time to make our considerations.

We ask that you provide the following in the email:

- ·Name of the award with a link to the website
- ·Any key deadlines, particularly for receiving review copies
- ·A short explanation of why/where you feel your title fits the requirements Any additional information you feel is relevant

Either the marketing team, or your Acquisitions Editor will then be able to confirm the nomination and complete any necessary forms directly. Once confirmed, the Orders Team will be able to send digital or print review copies.

SELF-NOMINATION

You are very welcome to self-nominate your title for any award, we would just ask that you let us know in advance so we can confirm that the award is appropriate and that we are able to provide the necessary committee copies.

As above, please send the following information to marketing@peterlang.com, copying in your Acquisitions Editor and orders@peterlang.com.

- Name of the award with a link to the website
- A short explanation of why/where you feel your title fits the requirements
- The deadline for receiving committee copies and whether print or digital copies are required
- The committee addresses for receiving titles, including a phone number and email address. Without this information, our courier cannot deliver print copies

LIMITATIONS

As our titles are print on demand, if the request is made with less than 3 weeks of notice we may only be able to provide digital review copies to the committee. We will usually offer 3-4 copies of a title for an award nomination, so if the committee is particularly large, we may need more time to consider the nomination.

With some highly prestigious awards, particularly those that request a fee, we may ask you to reconsider your nomination. Whilst we feel that all our titles are award-winners we do have to be realistic about which awards are entered. Academic titles are often best suited for subject specific academic awards.

AWARD WINNERS & SHORTLISTING

We are always thrilled when we hear our authors have been shortlisted for awards, and love a chance to celebrate!

If you have been informed your title has been shortlisted, or has won an award, we would ask you to do the following:

- Share the good news with <u>marketing@peterlang.com</u> with the subject line 'Award Shortlist' or 'Award Winner' and your book title. Don't forget to copy in your Acquisitions Editor who will also love to hear the news
- Let us know if there is an official announcement on a website, or if there are any social media posts we can share from our platforms

We will then share the fantastic news from our social platforms and on our website.

Thank you for being a part of the Peter Lang community.