

## Peter Lang starts initiative to integrate ORCID identifier

*Bern, December 6, 2017*

Peter Lang today announced plans to integrate an ORCID (Open Researcher and Contributor ID) iD as part of its publication process. ORCID is a unique 16-digit identifier that allows scholars and researchers to distinguish their work from that of others with similar names. Registration for the identifier on <https://orcid.org/> is free and it reliably connects scholars with their publications, awards, and affiliations, ensuring they receive proper credit for their work.

Beginning in 2018, all new Peter Lang authors will be encouraged to provide an ORCID identifier when submitting a manuscript. To include the ID with existing author records and to link the identifier to an author's publication history, Peter Lang will match its own address pool with the ORCID database using ORCID's openly available Public Data File. Once included, ORCID iDs are automatically embedded into a publication's metadata that is submitted to bookstores, libraries, online retailers, and other distribution channels.

«With digitization, opportunities for identity & content fraud in the publishing industry are on the rise and academic publishers need to do everything they can to protect their authors' and editors' identities and research. For Peter Lang, initiatives such as the ORCID identifier are essential tools enabling us to ensure accurate identification. We are proud to be among the first social science and humanities publishers to routinely implement the ORCID identifier in its book and journal workflow processes», says **Kelly Shergill**, CEO of Peter Lang. «Peter Lang publishes around 1,700 new titles per year in print and electronic formats, including an increasing number of Open Access publications. We see great benefits to scholars in a tool that facilitates the discovery and sharing of their research online and will encourage our authors to adopt an ORCID iD if they have not done so already.»

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